

aaf american
advertising
federation
dayton

American Advertising Awards

HERMES

2022



American Advertising Awards – Hermes 2022

JUDGES



Kelly Cooper Kwoka
Art Director, Designer
Kelly Cooper Design, Tampa, FL

Kelly Cooper Kwoka is an independent art director, designer and illustrator out of Tampa, FL. She spends her days as a hired gun for Fortune 500s, global ad agencies, and some of the world's most beloved brands. Most recently, Kelly's work was awarded with the One Club, Communication Arts, and the American Advertising Federation.



Bob Renock
VP of Marketing & Brand Experience
Field & Main Bank, Evansville, IN

In Bob's 25 year career, in both agency and client side roles, he's focused on solving problems through design and a human-centered strategy. Currently he's the VP of Marketing & Brand Experience at Field & Main Bank and Founder of XFactor Design an experience design consultancy.



Jon Kowing
VP, Executive Creative Director
Signal Theory, Wichita, KS

Jon has over 30 years of experience creating in the food and animal health worlds. Jon's work has been featured in Communication Arts, Print and U.S. Ad Review. His brand resume includes SONIC Drive-In, Pizza Hut, Captain D's Seafood, Cargill, Borden Cheese, Seaboard Foods, Coleman, Kansas Lottery and Bayer Animal Health.



Michelle Leland
Art Director, Brand Licensing
Dotdash Meredith, Des Moines, IA

Michelle is an art director and designer with more than 13 years of experience. Her work has been recognized by the Society of Publication Designers, PRINT, HOW, the Association of Educational Publishers, and the American Advertising Federation.

STUDENT



GOLD

Dan Johnson Award For Creative Achievement - Student

Josh Marruffo

The Modern College of Design -
Axie Infinity Website

Credits:

- Josh Marruffo - Designer
- Leah Henderson - Instructor
- Clancy Boyer - Instructor



SILVER

Student

Val Baker

The Modern College of Design -
V8 +energy Branding

Credits:

Val Baker - Designer



+ + + + +

SILVER

Student

Hannah Peterson

The Modern College of Design -
Packed Snack Co Branding

Credits:
Hannah Peterson - Designer



SILVER

Student

Kaylee Showalter

The Modern College of Design -
POMP

Credits:
Kaylee Showalter - Designer
Leah Henderson - Instructor
Mark Werle - Instructor



SILVER

Student

Alexia Woodward

The Modern College of Design -
Century Martial Arts Website

Credits:

Alexia Woodward - Designer



SILVER

Student

Alexia Woodward

The Modern College of Design -
OBX Branding

Credits:
Alexia Woodward - Designer



THE KEY
TO HAPPINESS

THE SUMMER
OF ADVENTURE

IT'S
YOUR
SUMMER

SILVER

Student

Alexia Woodward

The Modern College of Design -
Road Trips USA Website

Credits:

Alexia Woodward - Designer



BRONZE

Student

Jacob Humphries

The Modern College of Design
UC Bearcats Football

Credits:

Jacob Humphries - Designer
Matthew Flick - Instructor



Briana Perez

The Modern College of Design
Dia De Los Muertos Website

Credits:

Briana Perez - Designer
Paul Garcher - Instructor

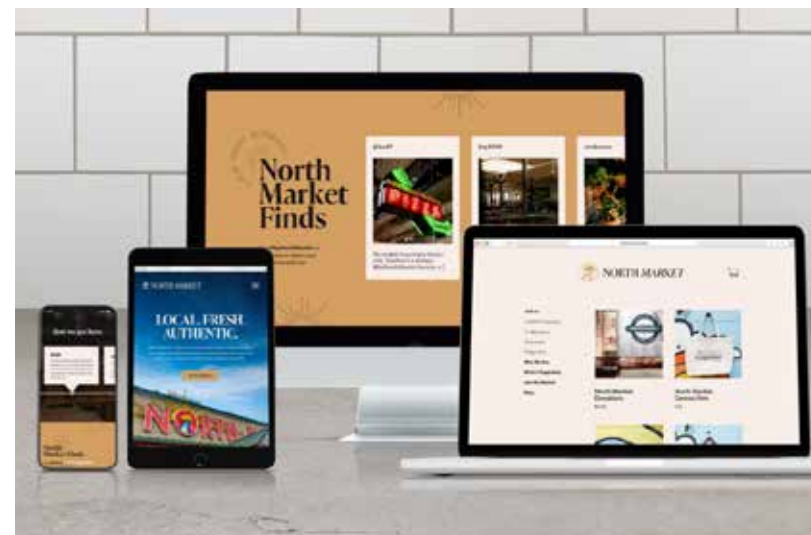


Hannah Peterson

The Modern College of Design
North Market Website

Credits:

Hannah Peterson - Designer



Destiny Via

The Modern College of Design
#pro[TECH]ted Campaign

Credits:

Destiny Via - Designer

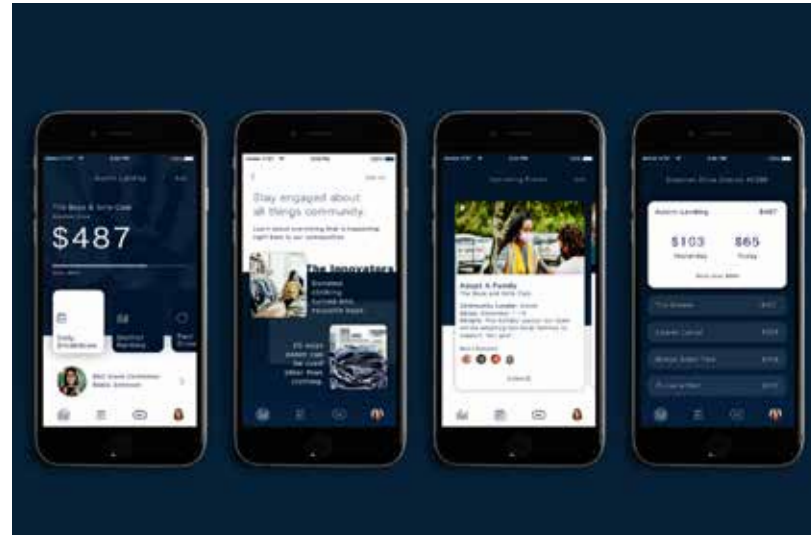


BRONZE

Alexia Woodward

The Modern College of Design
Gap Community Outreach
Website

Credits:
Alexia Woodward - Designer



Emily Cordonnier

Jack Kargl
University of Dayton
Orpheus | Volume 118,
Issue 1

Credits:
Emily Cordonnier - Lead Designer & Editor
Jack Kargl - Assistant Designer



Emily Cordonnier

University of Dayton
Shop Hannah's

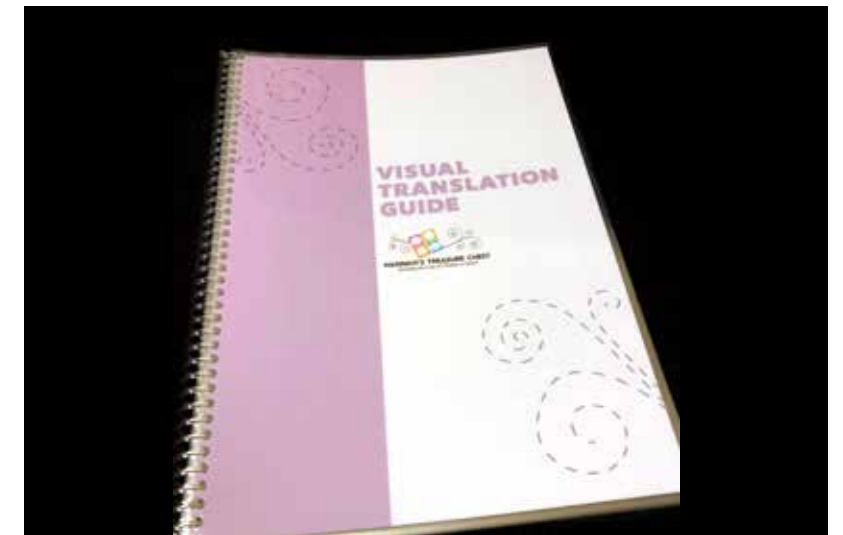
Credits:
Emily Cordonnier - Designer



Design Practicum Team

University of Dayton
HTC Visual Translation Guide

Credits:
Kathryn Niekamp - Designer, Illustrator
Kelsey Vonderhaar - Designer, Illustrator,
Production Manager
Sydney Eldridge - Designer, Illustrator
Emily Busch - Designer, Illustrator,
Translation Manager
Matty Spicer - Designer, Illustrator,
Project Manager
Shannon Stanforth - Designer, Illustrator,
Project Manager
Grace Burke - Illustrator



ENTRIES

Student

Elizabeth Uhlenhake
The Modern College of Design
Refuse the Use Campaign

Credits:
Elizabeth Uhlenhake - Designer



Savannah Hollstegge
The Modern College of Design
Blissy Website

Credits:
Savannah Hollstege - Designer
Chris Beach - Instructor



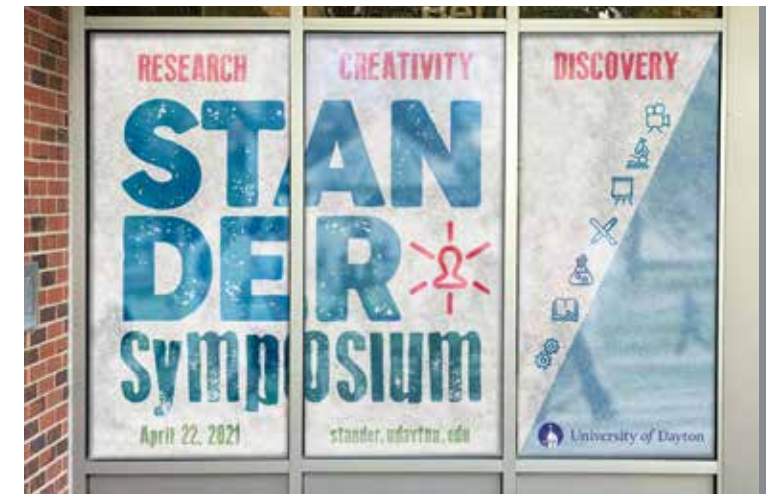
Summer Wysong
The Modern College of Design
Rhinegeist Website

Credits:
Summer Wysong - Designer



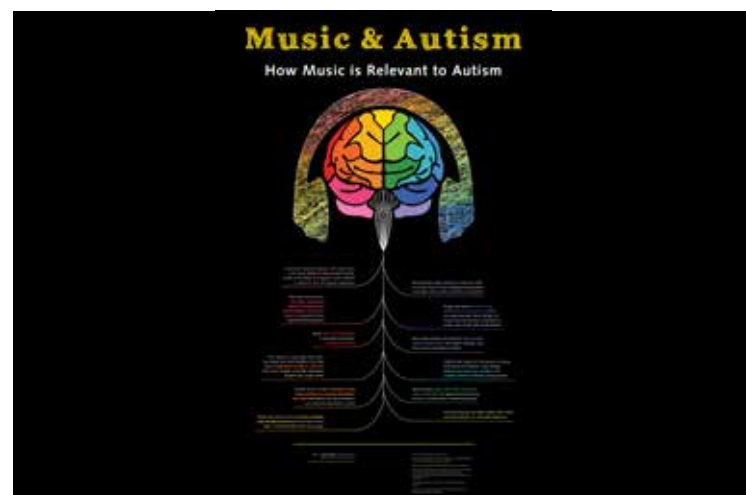
April Dvorak & Meg Farnan
The University of Dayton
Stander Symposium 2021

Credits:
April Dvorak - Designer
Meg Farnan - Designer



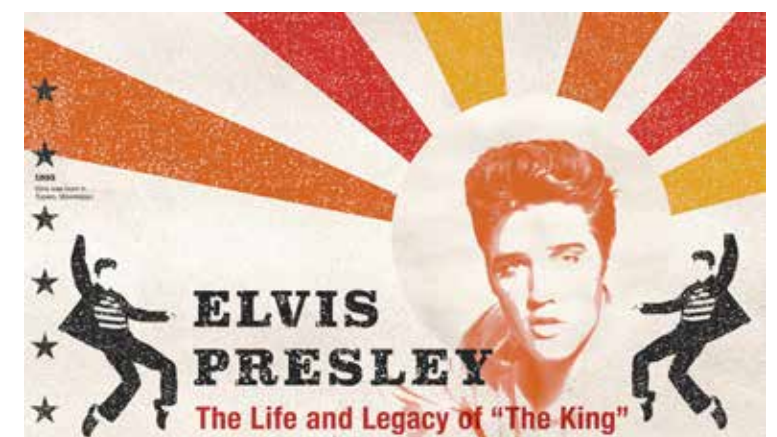
Carly Landers
The University of Dayton
Music & Autism

Credits:
Carly Landers - Designer



Grace Reilly
The University of Dayton
The Life and Legacy of
"The King"

Credits:
Grace Reilly - Designer



ENTRIES

Jack Kargl & Mira Holifield
The University of Dayton
Orpheus Magazine 118 002
“Obsolete”

Credits:
Jack Kargl - Lead Designer & Editor
Mira Holifield - Assistant Designer & Editor



Kaitlyn Acra
The University of Dayton
MVCC Cycling Jersey

Credits:
Kaitlyn Acra - Designer



Kathryn Niekamp
The University of Dayton
OIC Logo

Credits:
Kathryn Niekamp - Designer



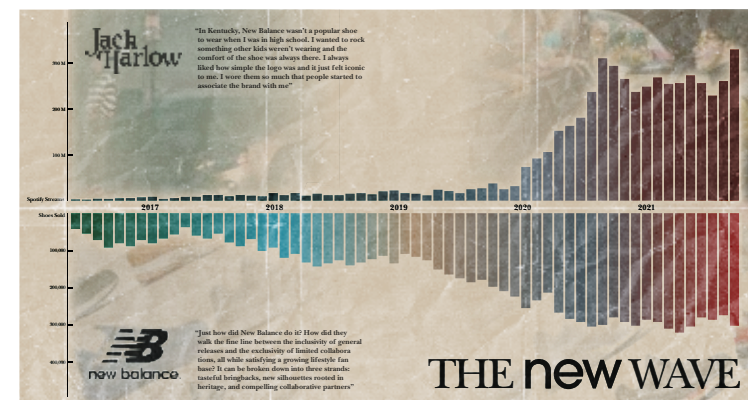
Madison Hilling
The University of Dayton
Mearan Product Line

Credits:
Madison Hilling - Designer



William Symank
The University of Dayton
The New Wave

Credits:
William Symank - Designer



Emily Cordonnier, Lucy Rauker, Natalie Ford, Jack Kargl & Kasidi Meyers
The University of Dayton
Desert Dispatch | Issue 2 & 3

Credits:
Emily Cordonnier Lucy Rauker
Natalie Ford Jack Kargl
Kasidi Meyers



ENTRIES

Student

**Claire Brewer, April Dvorak,
Madison Hilling, &
Kathy Kargl**
The University of Dayton
Women's History Month

Credits:

Madison Hilling - Designer

April Dvorak - Designer

Claire Brewer - Designer



SALES & MARKETING



GOLD

Sales & Marketing

Boom Crate Studios Dayton Children's – The Center for the Female Athlete Journal

Credits:
Kelly Mercer - Creative Director
Anna Beneke - Designer
Madison Hosier - Designer
Progressive Printers - Printer

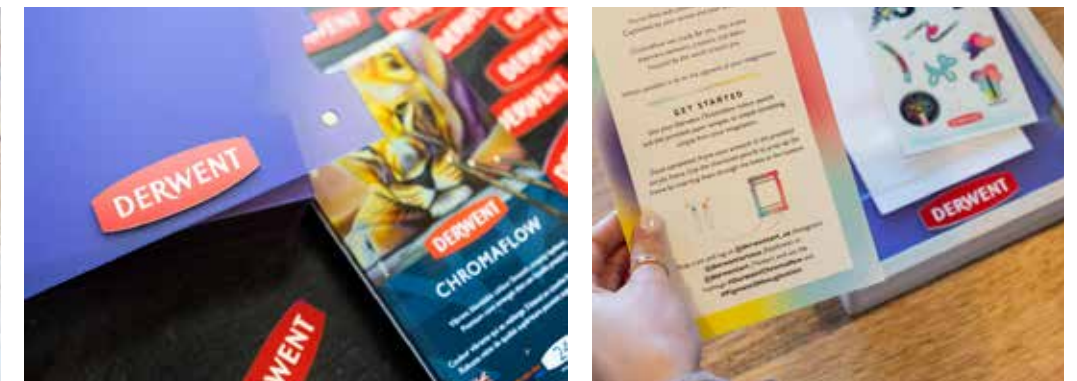


GOLD

Sales & Marketing

Boom Crate Studios Derwent – Derwent Chromaflow Influencer Box

Credits:
Boom Crate Studios



SILVER

Sales & Marketing

Fahlgren Mortine

Swisslog –
Swisslog Customer Book

Credits:

Bill Marconi - Creative Direction

Ryan Wyss - Design

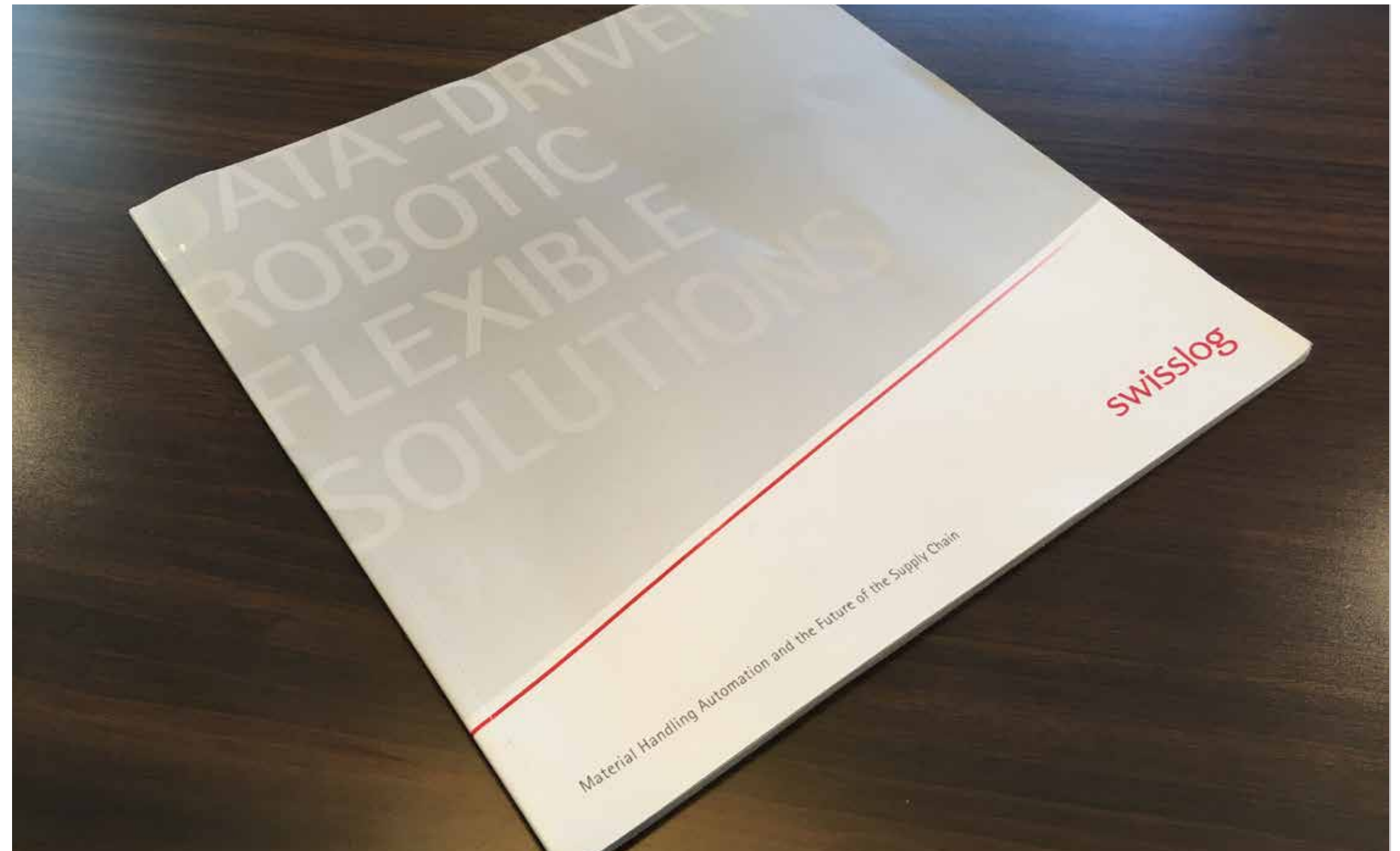
Gregg Slayton - Design

Mike Exner - Copywriting

Dennis Brown - Copywriting

Heather Allen - Account Management

Brad Oldham - Account Management



SILVER

Real Art Chipotle Mexican Grill – Bag Design

Credits:
Real Art Creative Team



SILVER

Sales & Marketing

Real Art
Converse –
Ben Raemers Foundation Seeding Kits

Credits:
Real Art Creative Team



BRONZE

Sales & Marketing

Catapult Creative

Dayton Barrell Works –
Dayton Barrell Works Label
Design

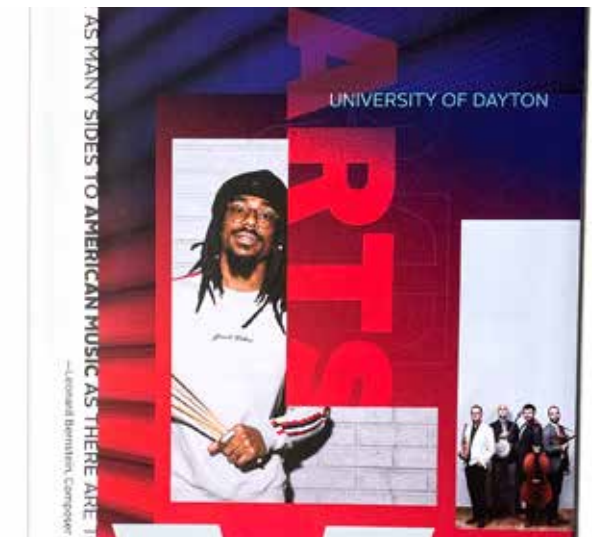
Credits:
Lizzie Rahn - Designer
Daniel Rizer - Creative Director
Ryan Meyers - Project Manager



Kargl Graphic Design

University of Dayton Arts Live –
UD Arts Live Season Brochure

Credits:
Kathy Kargl - Art Director &
Designer
Promotional Spring - Printer



Kettering Health

Kettering Health –
Kettering Health Annual
Report

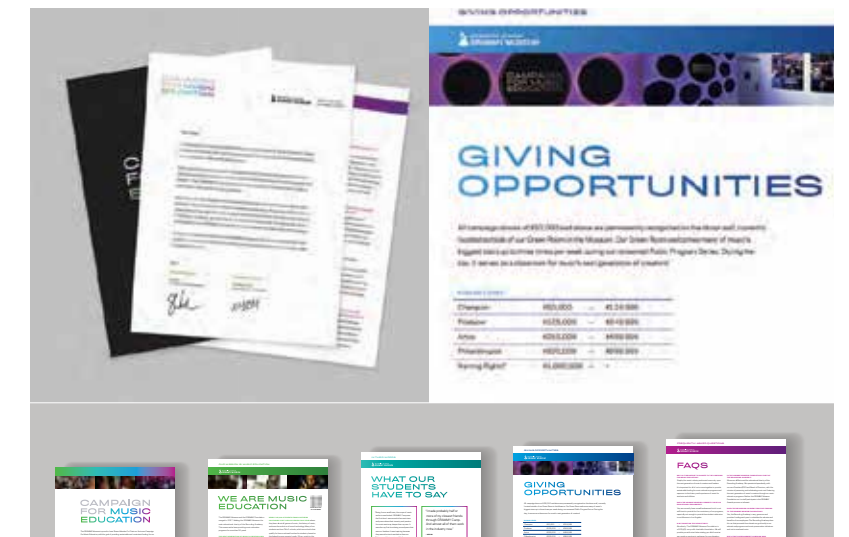
Credits:
Think Patented



Real Art

Grammy Museum –
Campaign for Music Education

Credits:
Real Art Creative Team



BRONZE

Sales & Marketing

Real Art Emerge Improv - Justin Howard – Tongue Fu Book Wrap Design

Credits:
Real Art Creative Team



The Ohlmann Group CareSource – CareSource - Ohio Impact Brochure

Credits:
Jon Brooks - Art Direction & Design
Jim Hausfeld - Copy



The Ohlmann Group Graceworks Lutheran Services – Graceworks 2020 Annual Report

Credits:
Meghen Murphy - Art Direction & Designer
Evelyn Ritzi - Copywriter
Andy Kittles - Photography
John Rossi - Photography



The Ohlmann Group Andrew Kahn – Kahn Wedding Invitation Suite

Credits:
Meghen Murphy - Art Direction & Design
Gary Haschart - Production



ENTRIES

DezignHive

Prime Controls –
The Best is Yeti to Come

Credits:
Kim Swigart - Chief Creative Officer



ECLIPSE
Leak Detection Technology

PRIME CONTROLS
Metal Sensing Solutions

Kettering Health

Kettering Health –
Kettering Health Brand Launch Kit

Credits:
Lizard



Kettering Health

Kettering Health –
Kettering Health Employee Awards

Credits:
Digital Fringe
Randd Associates



Kettering Health

Kettering Health –
Kettering Health knows

Credits:
Think Patented



Kettering Health

Kettering Health –
Kettering Health Vitals

Credits:
Think Patented



MarketMatch

DEI –
DEI



PRINT ADVERTISING

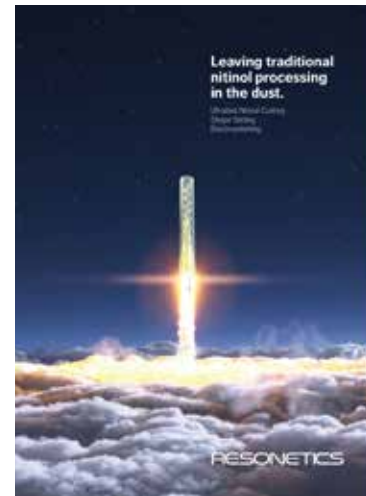


ENTRIES

Catapult Creative

Resonetics –
Resonetics Nitinol Processing
Ad

Credits:
Daniel Rizer - Design & Creative Direction
Lizzie Rahn - Photography



OUT-OF-HOME & AMBIENT MEDIA

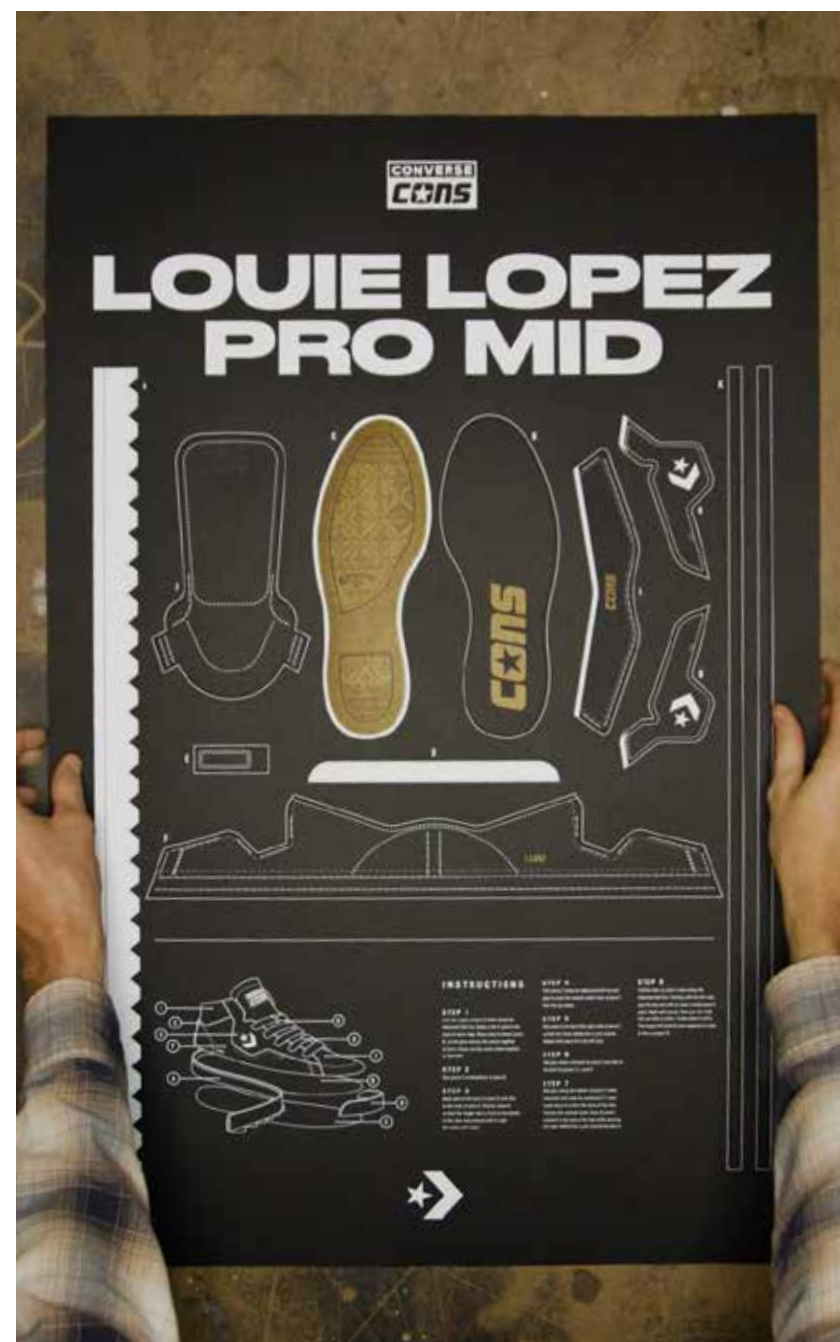


GOLD

Out-of-Home & Ambient Media

Real Art
Converse –
Louie Lopez Pro Mid Origami Poster

Credits:
Real Art Creative Team





GOLD

Out-of-Home & Ambient Media

Real Art Dell Technologies – Dell Residency

Credits:
Real Art Creative Team



SILVER

Out-of-Home & Ambient Media

Real Art Premier Health Partners – Orthopedic Parking Spots

Credits:
Real Art Creative Team



SILVER

Out-of-Home & Ambient Media

The Modern College of Design

The Modern College of Design –
REVEAL36

Credits:

Jessica Barry - President

Emily Shankland - Creative Director

Justin Morter - Art Director



BRONZE

Out-of-Home & Ambient Media

Dayton Children's Hospital Dayton Children's – Dayton Children's Vaccine Clinic

Credits:
Terry Fink - Creative Services Director



Dayton Children's Hospital Dayton Children's – Dayton Children's Vaccine Clinic

Credits:
Julie Cannon - Event Coordinator
Stacy Porter - Public Relations Director
Terry Fink - Creative Services Director



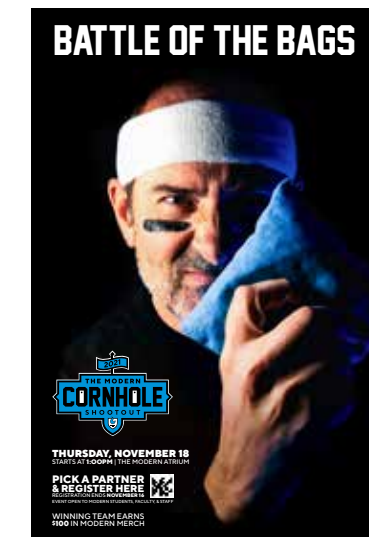
Real Art US Air Force Museum Foundation – Thai Cave Rescue Video Game

Credits:
Real Art Creative Team



The Modern College of Design The Modern College of Design – The Modern Cornhole Shootout

Credits:
Matt Flick - VP of Program Development &
Industry Relations
Justin Morter - Art Director



BRONZE

Out-of-Home & Ambient Media

The Ohlmann Group
Trimbach's Body Shop –
Trimbach's Body Shop
Campaign

Credits:
Andy Kittles - Art Direction & Design
Jim Hausfeld - Copy



ENTRIES

Out-of-Home & Ambient Media

Fahlgren Mortine Emerson – Emerson Innovation Way Graphics

Credits:
Bill Marconi - Creative Direction
Gregg Slayton - Design
Mike Exner - Copywriting
Gust Smith - Production
Jocelyn Hodson - Account Management
Brad Oldham - Account Management



Kettering Health Kettering Health – Kettering Health Vehicle Wraps

Credits:
Select Signs



Sinclair Community College Sinclair Community College – In-Person is Back Sidewalk Decals

Credits:
Kelly Vogelsong - Manager of Graphic
Design



ONLINE \ INTERACTIVE



GOLD

Online \ Interactive

Real Art
Legendary Concepts LLC –
Bandit Truck Launch Website

Credits:
Real Art Creative Team
Haute Rock Creative Team



GOLD

Online Interactive

Real Art Converse – Origami Assembly Instagram Reel

Credits:
Real Art Creative Team



SILVER

Online Interactive

Boom Crate Studios

Dayton Children's –
The Center for the Female Athlete -
Meet The Athlete

Credits:

Kelly Mercer - Creative Director
Brian Mercer - Cinematography
Mitch Baker - Production Assistant
Anna Beneke - Designer
Madison Hosier - Designer
Hunter Rupp - Animation
Patricia Martinez - MUA
Andy Miller - Sound Design

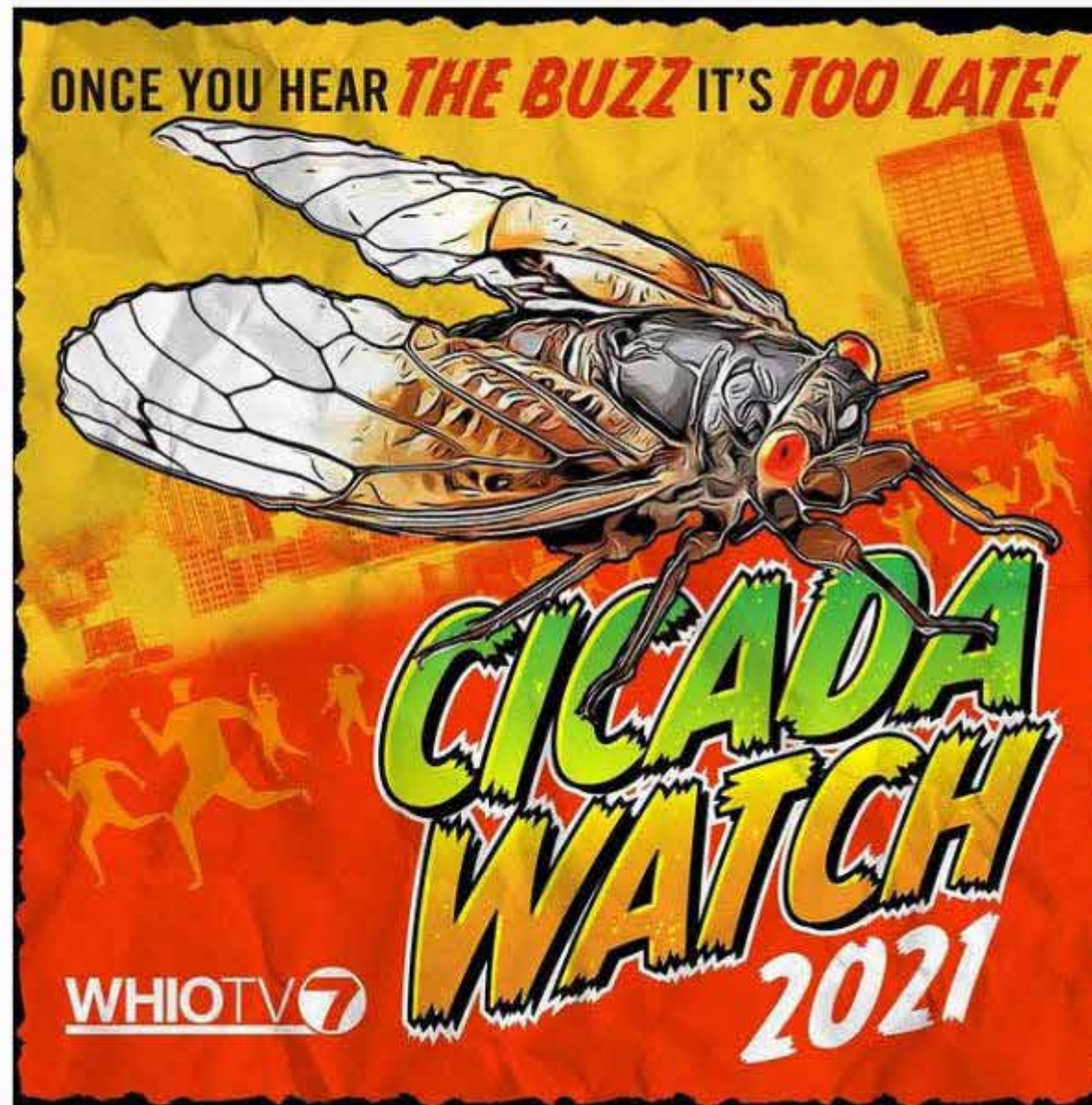


SILVER

Online Interactive

Cox Media Group
WHIO-TV –
Cicada Watch

Credits:
Kevin Johnson - Graphic Designer



whiotv • Follow

whiotv 🗨️ A brood is upon us, 17 years in the making!

Link in bio to upload your photos & videos 📷

37w

packowner2011 Time to go fishin!!

37w Reply

chamblissjulie 😊

37w Reply

sirius_nick3060 omg I've had enough of hearing about these damn things, everyone needs to stop being so paranoid

220 likes

APRIL 26, 2021

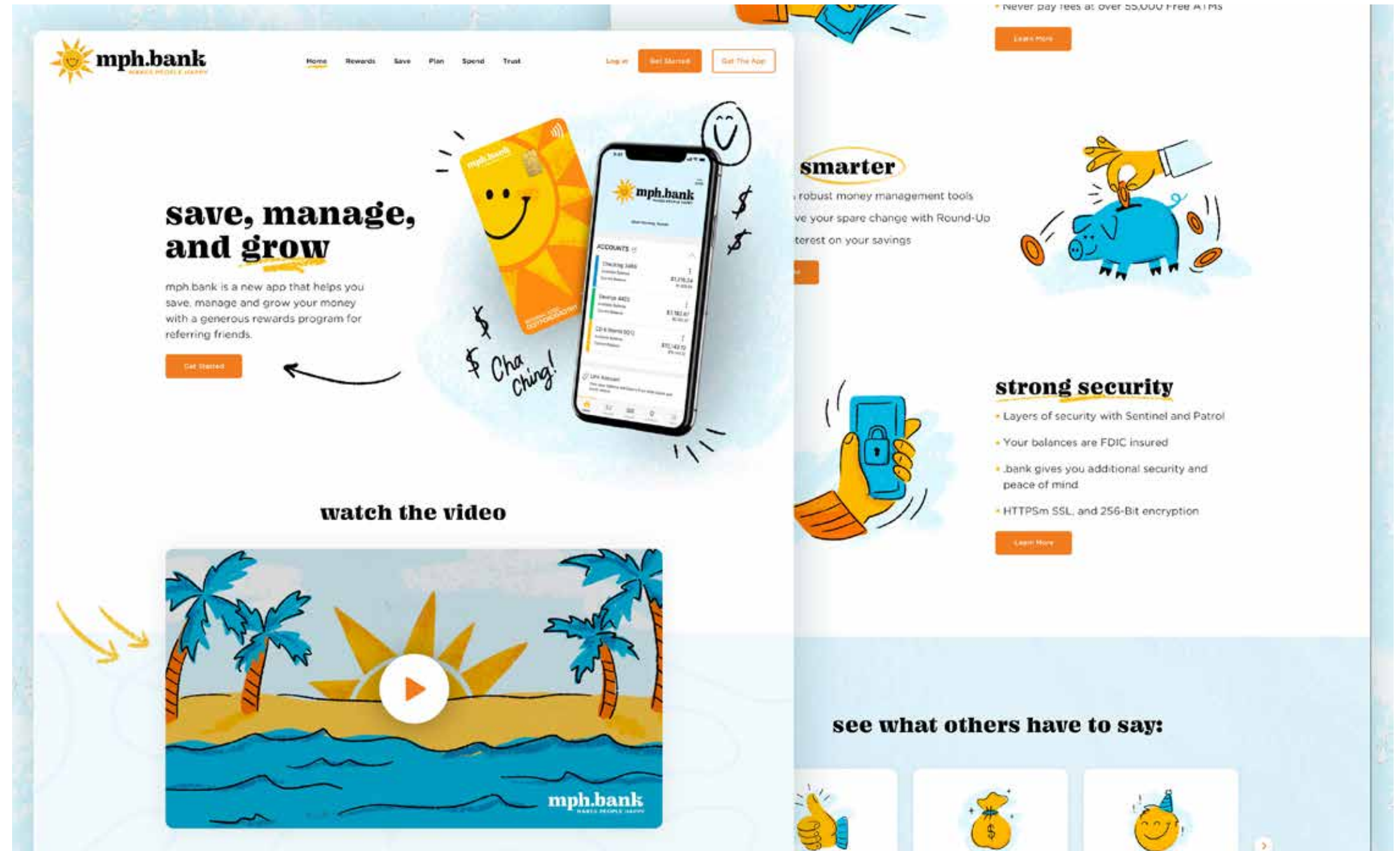
Log in to like or comment.

SILVER

Online Interactive

Jetpack
mph.bank –
mph.bank Website

Credits:
Aryn Landes - Designer
Eric Ditmer - Developer
Tony Wartinger - Creative Director



SILVER

Online Interactive

OneTeam Marketing

Focus Forward –
Focus Forward Website

Credits:

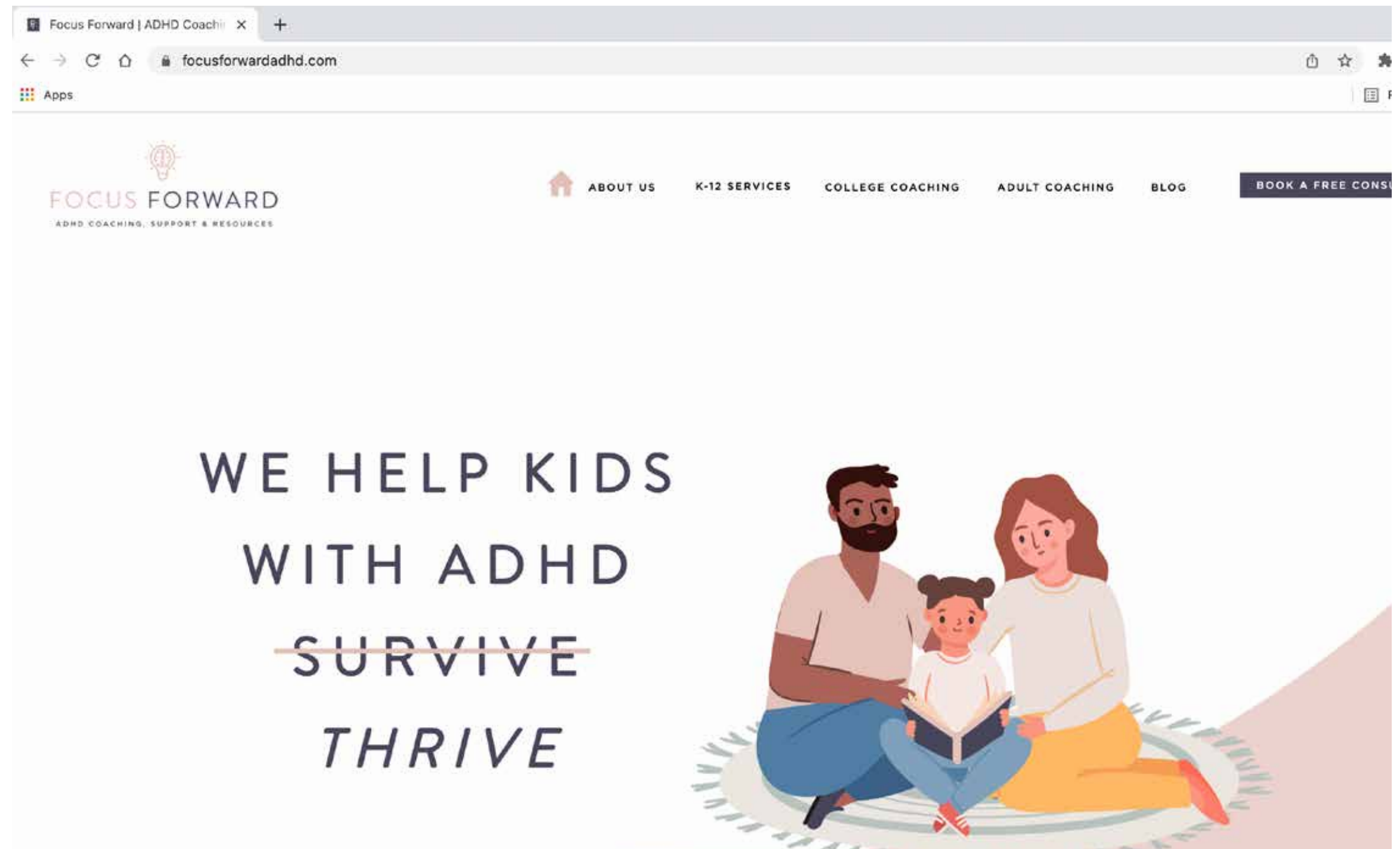
Leah Beachy - Head of Graphic Design &
Photography

Jordan Sok - President & CEO

Brandon Sok - StoryBrand Guide

Amanada Klotz - SEO Specialist

Sierra Pitstick - Client Success Representative



BRONZE

Online | Interactive

Boom Crate Studios

Grandma's Gardens –
Grandma's Gardens Website

Credits:

Kelly Mercer - Creative Director
Brian Mercer - Creative Director
Jake Rhinehart - Designer
Anna Beneke - Designer
Hunter Rupp - Designer
Jetpack - Developer



Boom Crate Studios

Grandma's Gardens –
Grandma's Gardens
Newsletter

Credits:

Kelly Mercer - Creative Director
Anna Beneke - Designer



Catapult Creative

Dolphin Hat Games –
Taco Cat Social Media
Campaign

Credits:

Lizzie Rahn - Designer & Photographer
Daniel Rizer - Creative Director
Raichel Jenkins - Project Manager



Jetpack

Launch Dayton –
Launch Dayton Website

Credits:

Tony Wartinger - Designer
Eric Ditmer - Developer



BRONZE

Online Interactive

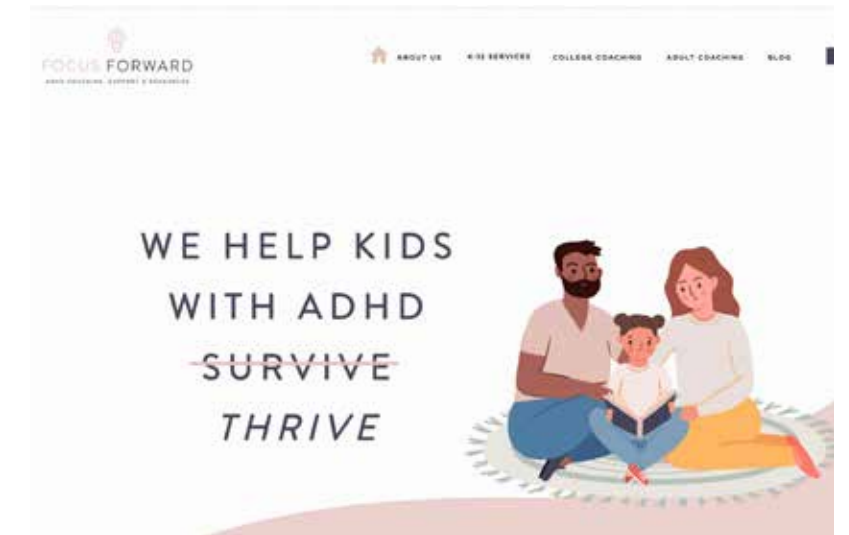
Jetpack Montgomery County Engineer – Montgomery County Engineer Website

Credits:
Tony Wartinger - Designer
Eric Ditmer - Developer



OneTeam Marketing Focus Forward – Focus Forward Branding

Credits:
Leah Beachy - Head of Graphic Design & Photography
Jordan Sok - President & CEO
Brandon Sok - StoryBrand Guide
Sierra Pitstick - Client Success Representative



Real Art US Air Force Museum Foundation – Thai Cave Rescue Video Game

Credits:
Real Team Creative Team



The Ohlmann Group CareSource – CareSource Stakeholder Report

Credits:
Jim Hausfeld - Creative Direction & Copy
Meghen Murphy - Art Direction & Web Design
Cody Rayn - Motion Design
Kern Patton - Web Development
Mainsail - Video Production



ENTRIES

Online/Interactive

DezignHive

Crum Griffin Group –
Crum Griffin Group

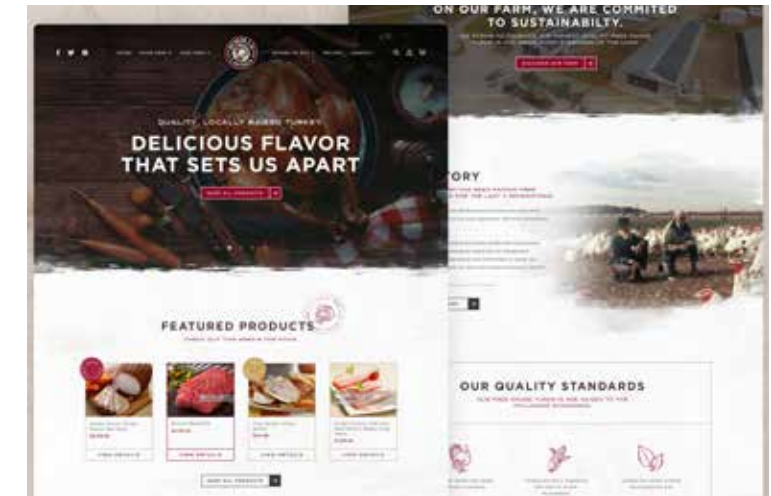
Credits:
Kim Swigart - Chief Creative Officer



Jetpack

Bowman & Landes –
Bowman & Landes Website

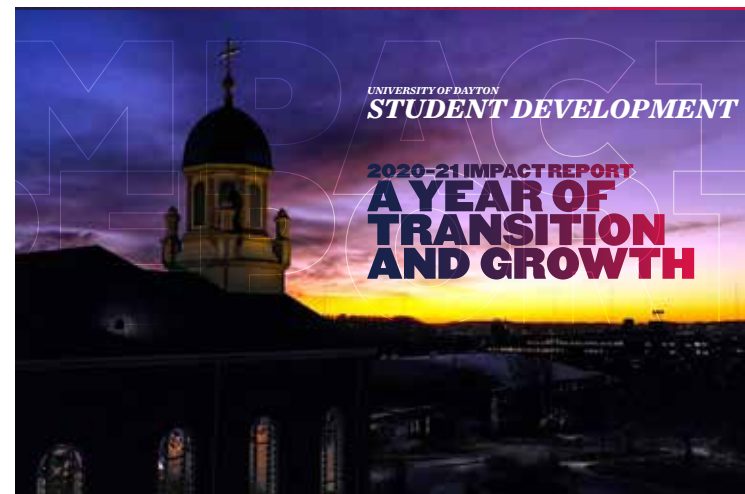
Credits:
Aryn Landes - Designer
Eric Ditmer - Developer
Tony Wartinger - Creative Director



Kargl Graphic Design

University of Dayton –
Student Development Impact
Report21

Credits:
Kathy Kargl - Art Director & Designer



OneTeam Marketing

Bullen Ultrasonics Inc –
Bullen Ultrasonics Website

Credits:
Jordan Sok - President & CEO
Brandon Sok - StoryBrand Guide
Jonathan Carone - Creative Director
Sierra Pitstick - Client Success Representative
Amanda Klotz - SEO Specialist
Leah Beachy - Graphic Designer



OneTeam Marketing

Curtis Painting –
Curtis Painting Branding

Credits:
Jonathan Carone - Creative Director
Sierra Pitstick - Project Manager
Brandon Sok - StoryBrand Guide
Jordan Sok - President & CEO
Leah Beachy - Graphic Designer



OneTeam Marketing

Curtis Painting –
Curtis Painting Website

Credits:
Jonathan Carone - Creative Director
Sierra Pitstick - Project Manager
Amanda Klotz - SEO Specialist
Brandon Sok - StoryBrand Guide
Jordan Sok - President & CEO



ENTRIES

Online Interactive

Real Art Sebaly Shillito + Dyer – ssdlaw.com

Credits:
Real Art Creative Team



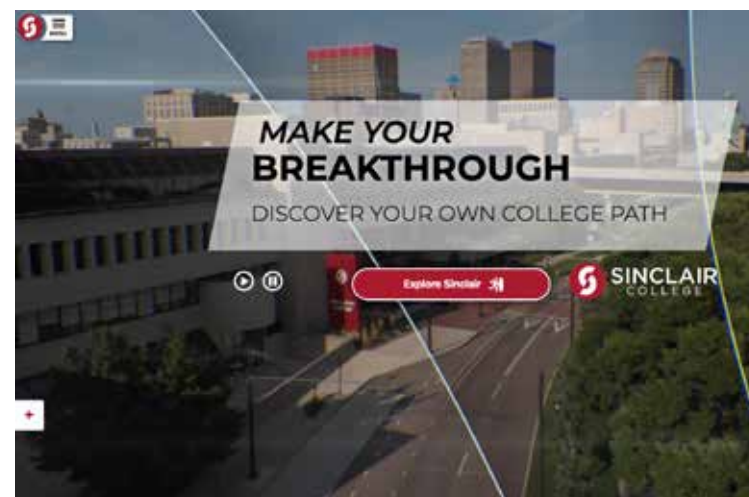
Sinclair Community College Sinclair Community College – Education is Powerful

Credits:
Natalie Bowers - Social Media Coordinator



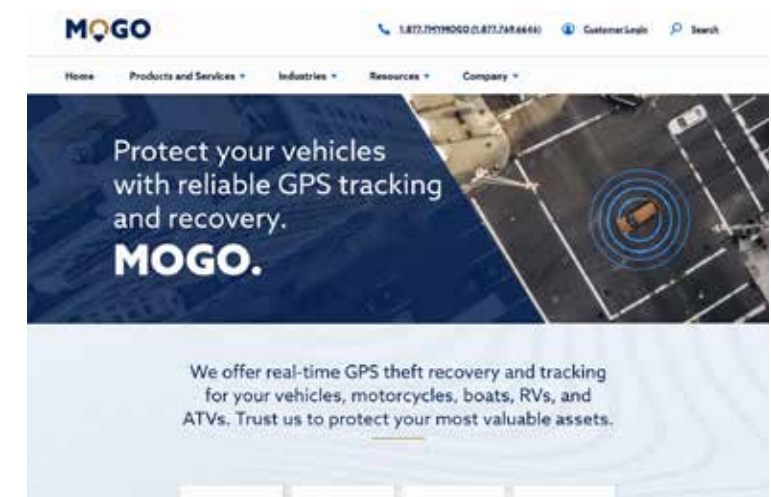
Sinclair Community College Sinclair Community College – Sinclair View

Credits:
Chelsey Wilkinson - Web Developer



The Reynolds and Reynolds Company The Reynolds and Reynolds Company – MOGOTrack

Credits:
Jeff Woo - Art Director
Casey Boyd - Lead Designer
Chad Lands - Lead Developer



Think Patented Think Patented – IABC DC Metro Website

Credits:
Niels M. Winther - Managing Partner & Chairman
Kenneth O. McNerney - CEO & Managing Partner
David McNerney - Vice President, Sales & Marketing; Partner
Diana Renner - Account Executive
John Johnson - Digital Engagement Full-Stack Developer




True Focus Media Cargill-Lewisburg West – Cargill's Digital Magazine

Credits:
Jeff Long - Owner
Cheryl Brunow - Brand Manager; Cargill
Matt Cline - Videographer
Debra Friend - Copywriter & Project Organizer
Alex Zarfati - Video Editor
Kelly Settle - Head of Photography



PUBLIC SERVICE





GOLD

Public Service

Real Art

Ohio Department of Health –
Jenga - Crashing Down Commercial

Credits:
Real Art Creative Team





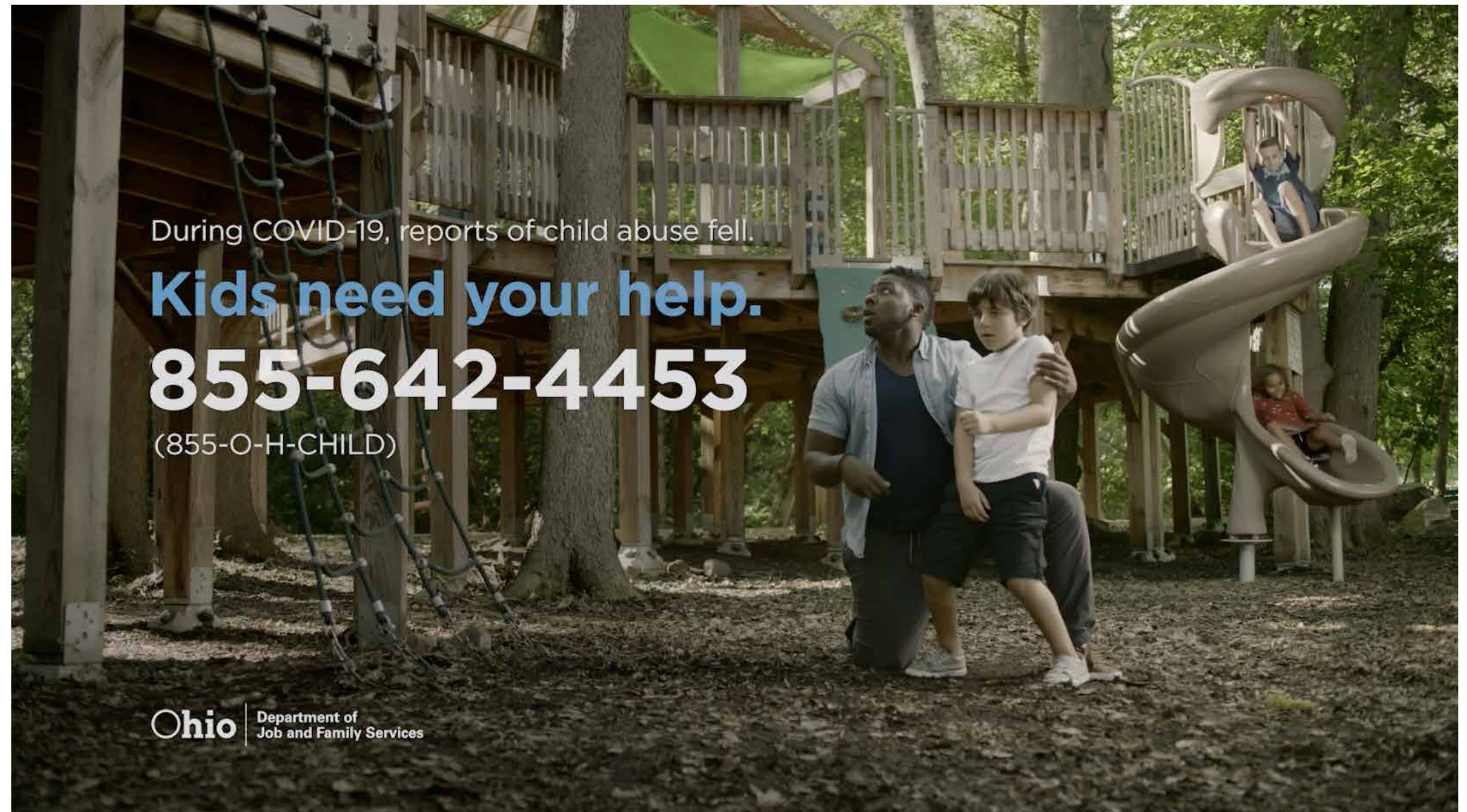
GOLD

Public Service

Real Art

Ohio Department of Jobs and Family Services –
Trust Fall - Child Abuse Awareness
Commercial

Credits:
Real Art Creative Team



SILVER

Public Service

Boom Crate Studios

Boys And Girls Club of Dayton –
Boys And Girls Club Spark Fundraising
Video

Credits:

Kelly Mercer - Creative Director

Brian Mercer - Cinematography

Mitch Baker - Editing



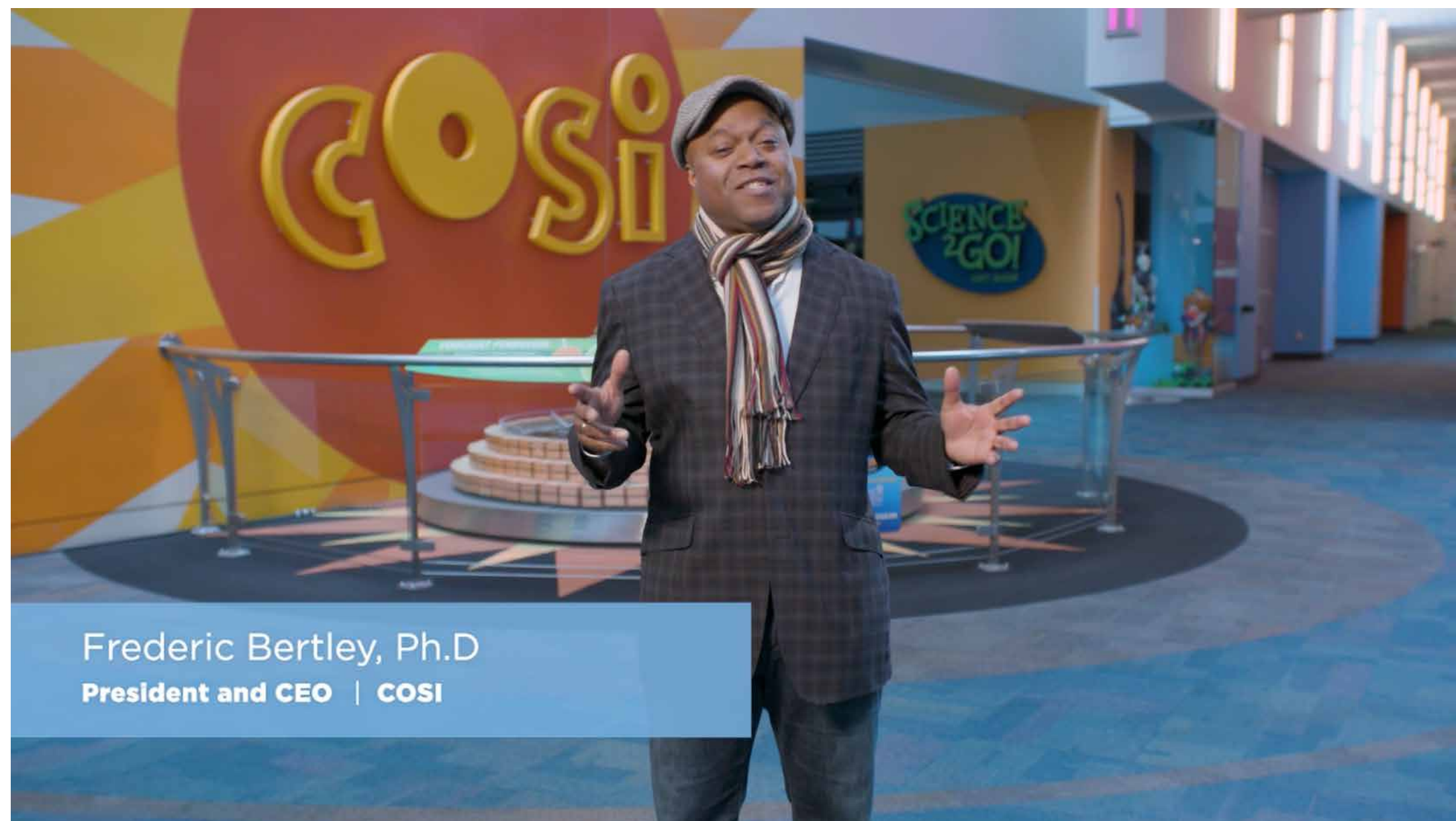
SILVER

Public Service

Real Art

Ohio Department of Health –
COSI COVID Vaccine Campaign

Credits:
Real Art Creative Team



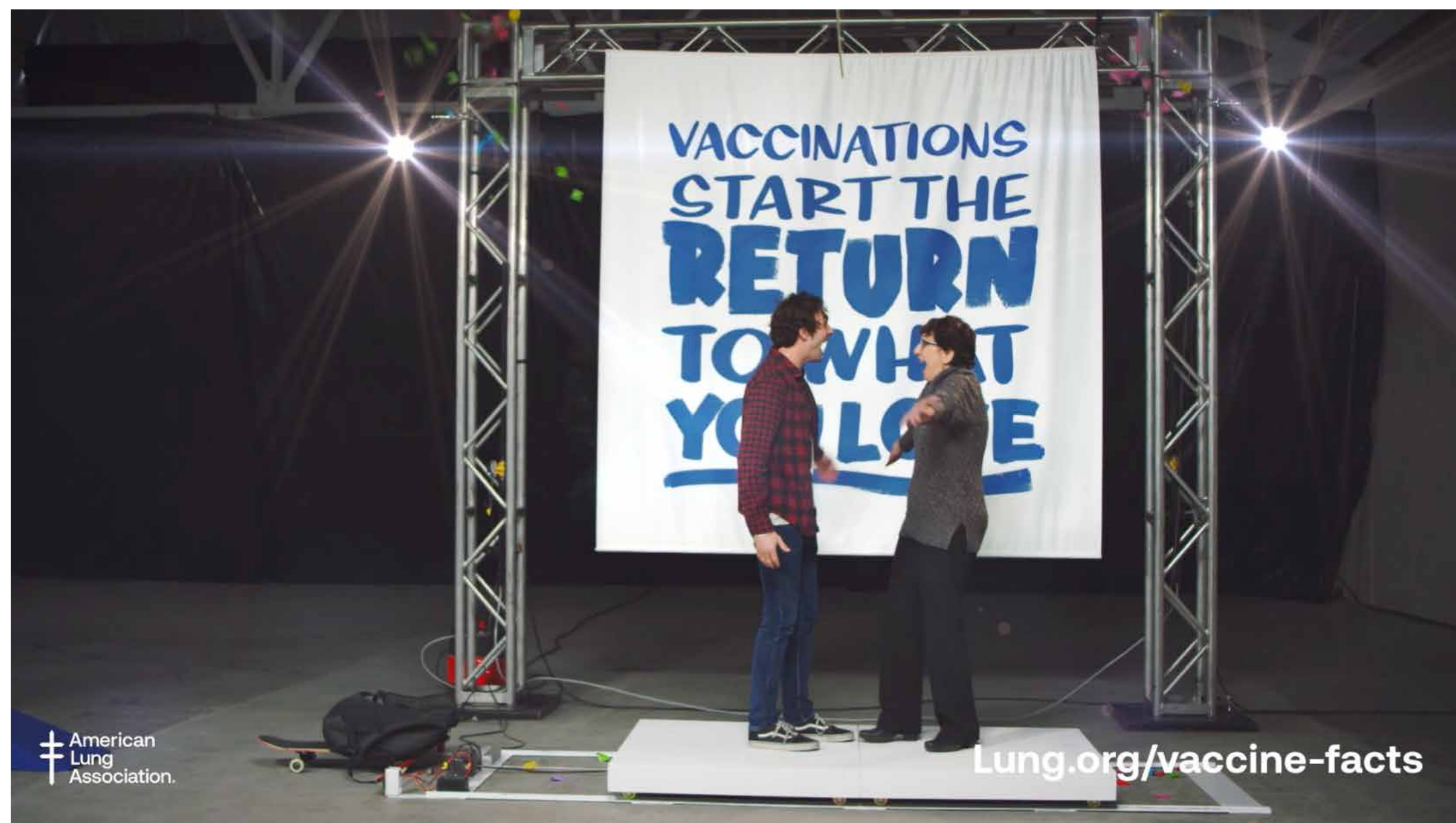
Frederic Bertley, Ph.D.
President and CEO | COSI

SILVER

Public Service

Real Art
American Lung Association –
COVID-19 Vaccine PSA

Credits:
Real Art Creative Team



BRONZE

Public Service

Real Art

Ohio Department of Health –
Roll Up Your Sleeves, Ohio

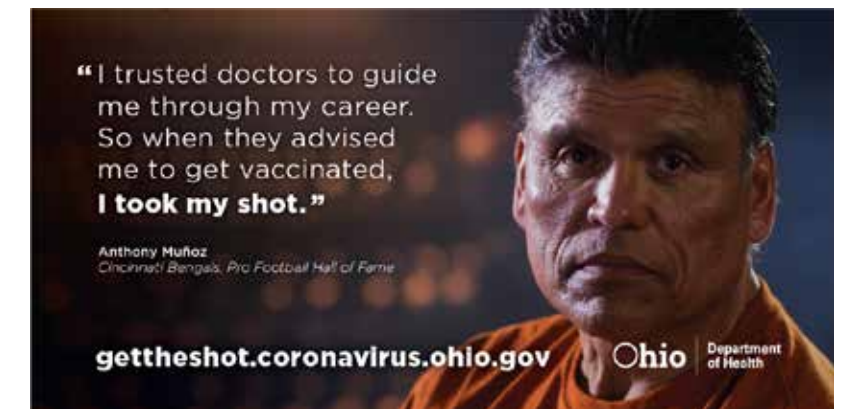
Credits:
Real Art Creative Team



Real Art

Ohio Department of Health –
Take the Shot Campaign

Credits:
Real Art Creative Team



Real Art

Ohio Department of Health –
The Road Back

Credits:
Real Art Creative Team



Real Art

Ohio Department of Health –
What You Don't See

Credits:
Real Art Creative Team



BRONZE

Public Service

The Ohlmann Group Alzheimer Association, Miami Valley Chapter – Alzheimer Association - Moments of Clarity

Credits:
Jim Hausfeld - Creative Direction & Copy
Gary Hinsche - Art Direction & Logo
Design
Meghen Murphy - Art Direction & Design
Cody Rayn - Animation & Video
DH Productions - Video Production



ENTRIES

Boom Crate Studios Miami Valley Regional Planning Commission – MVRPC Air Quality

Credits:
Kelly Mercer - Creative Director
Jake Rhinehart - Designer & Animator
Andy Miller - Sound Design



Boom Crate Studios Miami Valley Regional Planning Commission – MVRPC Rideshare

Credits:
Kelly Mercer - Creative Director
Hunter Rupp - Designer & Animator
Madison Hosier - Designer
Andy Miller - Sound Design



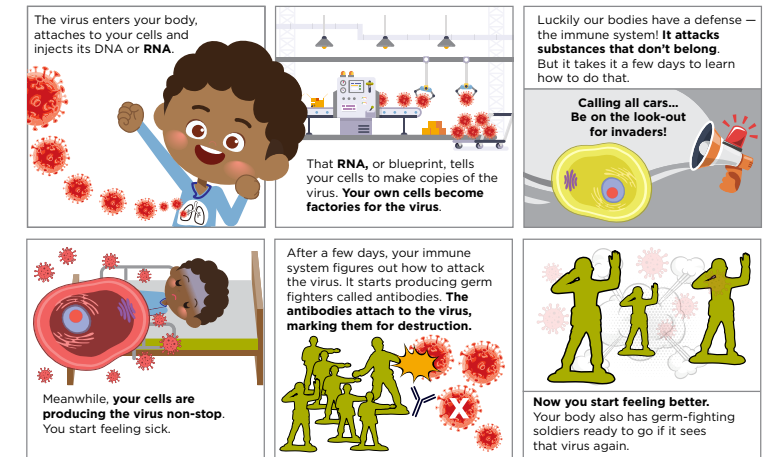
Catapult Creative Dayton Inspires – Dayton Inspires City Window Hoodie

Credits:
Lizzie Rahn - Designer
Daniel Rizer - Creative Director
Matthew Sliver - Project Manager



Dayton Children's Hospital Dayton Children's – MRNA Vaccine Cartoon

Credits:
Terry Fink - Designer
Stacy Porter - Director Public Relations



Real Art Ohio Department of Health – Dr. Moms Campaign

Credits:
Real Art Creative Team



Real Art Ohio Department of Health – 2021 Holiday Guide

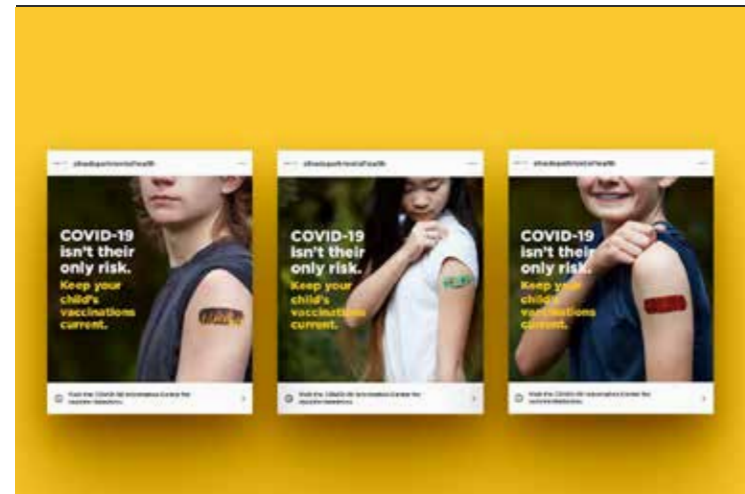
Credits:
Real Art Creative Team



ENTRIES

Real Art Ohio Department of Health – Teen Wellness Campaign

Credits:
Real Art Creative Team



Yeck Brothers Company Good Neighbor House – Good Neighbor House Annual Report

Credits:
Sherry Hang - Director of Marketing &
Creative
Adam Smith - Graphic Arts Services
Manager



CORPORATE SOCIAL RESPONSIBILITY



SILVER

Corporate Social Responsibility

DHProductions

CareSource –

Indiana Re-Entry - Sam's Story

Credits:

Rick Davis - Director

Dakota Fredette - Director of Photography

Andrew Fiscus - Editor

Francine Robinson - Producer



ENTRIES

Dayton Children's Hospital
Dayton Children's –
Evan Overcomes MIS-C

Credits:
Todd Carter - Videographer



FILM, VIDEO, & SOUND



GOLD

Film, Video, & Sound

Boom Crate Studios

Dayton Children's –
The Center for the Female Athlete
Manifesto

Credits:

Kelly Mercer - Creative Director
Brian Mercer - Cinematography
Mitch Baker - Production Assistant
Anna Beneke Designer
Madison Hosier - Designer
Hunter Rupp - Animator
Patricia Martinez - MUA
Andy Miller - Sound Design



GOLD



Film, Video, & Sound

Boom Crate Studios

Ohio's Hospice –
Power of Together

Credits:

Kelly Mercer - Creative Director

Brian Mercer - Cinematography

Mitch Baker - Production Assistant

Madison Hosier - Production Assistant

Patricia Martinez - MUA

Andy Miller - Sound Design



SILVER

Film, Video, & Sound

Boom Crate Studios

Kettering Health –
Jeri's Story

Credits:

Kelly Mercer - Creative Director

Brian Mercer - Cinematography

Madison Hosier - Production Assistant





Film, Video, & Sound

Real Art
Slalom –
Ai for All

Credits:
Real Art Creative Team



SILVER

Film, Video, & Sound

Real Art
Converse –
Louie Lopez Pro Hidden Tech Video

Credits:
Real Art Creative Team



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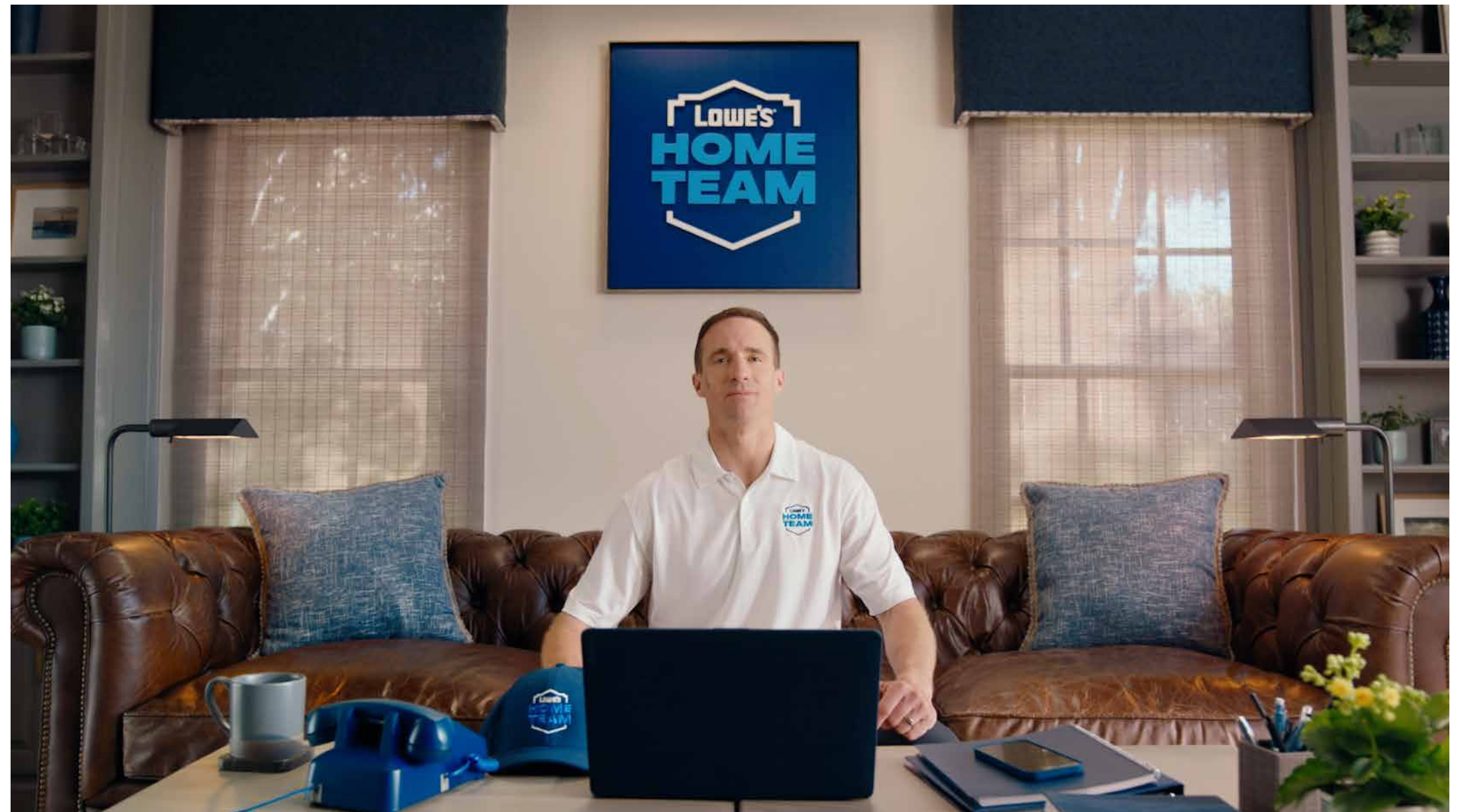
SILVER

Film, Video, & Sound

Real Art

Lowe's Home Improvement –
Lowe's Home Team NFL Draft
Campaign

Credits:
Real Art Creative Team



SILVER

Film, Video, & Sound

Real Art

Chipotle Mexican Grill –
Nick Chubb Prepped for the Season

Credits:
Real Art Creative Team



BRONZE

Film, Video, & Sound

Boom Crate Studios

Dayton Children's –
The Center for the Female
Athlete Hype Commercial

Credits:
Kelly Mercer - Creative Director
Brian Mercer - Cinematography
Mitch Baker - Production Assistant
Patricia Martinez - MUA
Andy Miller - Sound Design



Boom Crate Studios

Dayton Children's –
The Center for the Female
Athlete Manifesto Commercial

Credits:
Kelly Mercer - Creative Director
Brian Mercer - Cinematography
Mitch Baker - Production Assistant
Patricia Martinez - MUA
Andy Miller - Sound Design



Boom Crate Studios

Derwent –
Derwent Chromaflow
Influencer Video

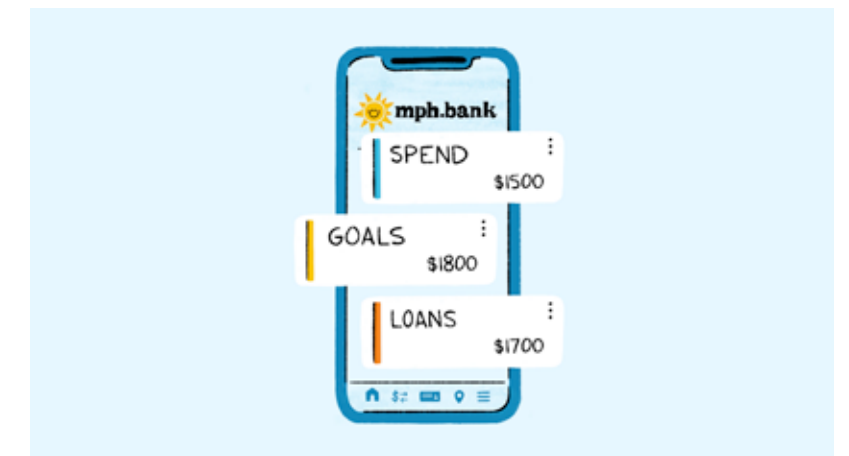
Credits:
Kelly Mercer - Creative Director
Brian Mercer - Cinematography
Hunter Rupp - Designer & Animator
Madison Hosier - Designer
Patricia Martinez - MUA
Andy Miller - Sound Design



Jetpack

mph.bank –
mph.bank Animation

Credits:
Aryn Landes - Illustrator
Gabriel Ball - Animator
Tony Wartinger - Creative Director



BRONZE

Film, Video, & Sound

ManaVision, Inc

Albert Services –
Albert Services - “Mr. Fix-It”



Real Art

Converse – Louie Lopez Pro
Mid Reveal

Credits:
Real Art Creative Team



Real Art

Chipotle Mexican Grill –
Nick Chubb Team Meal
Cleveland

Credits:
Real Art Creative Team

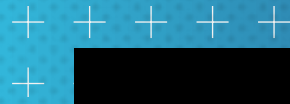


Real Art

Chipotle Mexican Grill –
Surprise Delivery with CeeDee
Lamb

Credits:
Real Art Creative Team





BRONZE

Film, Video, & Sound

Real Art
Chipotle Mexican Grill –
Training with Chipotle Series

Credits:
Real Art Creative Team



Real Art
Chipotle Mexican Grill –
Tyler Tuesdays with
Tyler Herro

Credits:
Real Art Creative Team



Real Art
Chipotle Mexican Grill –
Unwrapped with CeeDee
Lamb

Credits:
Real Art Creative Team



ENTRIES

Boom Crate Studios Aruna Project – Aruna Project Video

Credits:
Kelly Mercer - Creative Director
Brian Mercer - Cinematography
Madison Hosier - Designer
Hunter Rupp - Animator



Boom Crate Studios At-A-Glance – At-A-Glance Brand Video

Credits:
Kelly Mercer - Creative Director
Brian Mercer - Cinematography
Patrick Johnston - Production Assitant
Patricia Martinez - MUA
Andy Miller - Sound Design



Boom Crate Studios Derwent – Derwent Inktense Abby Nurre

Credits:
Kelly Mercer - Creative Director
Brian Mercer - Cinematography
Jake Rhinehart - Designer & Animator
Patricia Martinez - MUA
Andy Miller - Sound Design



Boom Crate Studios Synchrony – CarCare B2C

Credits:
Kelly Mercer - Creative Director
Brian Mercer - Creative Director
Jake Rhinehart - Designer & Animator
Hunter Rupp - Designer & Animator
Anna Beneke - Designer
Andy Miller - Sound Design



DHProductions Market Smart Solutions – Ed's Superhero's :30

Credits:
Rick Davis - Producer
Dakota Fredette - Editor
Sam Davis - Illustrator
Annamae Davis - Illustrator



DHProductions Edison State Community College – Edison's Best & Brightest

Credits:
Rick Davis - Director
Dakota Fredette - Director of Phoography &
Editor
Garet Foote - Assistant Photographer
Jessi Davis - Producer



ENTRIES

Real Art

Converse –
One Star Pro Hidden Tech

Credits:
Real Art Creative Team



Sinclair Community College

Sinclair Community College –
Flexible Options Digital

Credits:
Page Lansley - Graphic, Motion, Digital
Designer



Sinclair Community College

Sinclair Community College –
Sinclair Breakthrough Spot

Credits:
Adam Robinson - Videographer



CROSS PLATFORM



GOLD

Cross Platform

Boom Crate Studios

Dayton Children's –
The Center for the Female Athlete

Credits:

- Kelly Mercer - Creative Director
- Brian Mercer - Cinematography
- Mitch Baker - Production Assistant
- Anna Beneke Designer
- Madison Hosier - Designer
- Hunter Rupp - Animator
- Patricia Martinez - MUA
- Andy Miller - Sound Design





SILVER

Cross Platform

Boom Crate Studios

IS4S –

pntOS

Credits:

Brian Mercer - Creative Director

Jake Rhinehart - Designer & Animator

Madison Hosier - Designer

Alexia Woodward - Designer



pntOS

Open. Modular. Pluggable.

SILVER

Cross Platform

Real Art Premier Health Partners – Cardio Campaign

Credits:
Real Art Creative Team



SILVER

Cross Platform

Real Art
Premier Health Partners –
Orthopedic Campaign

Credits:
Real Art Creative Team

Premier Health Orthopedics

TOO OLD FOR WHAT?

Ned, age 81 | Leg Injury

HIGH PERFORMING HOSPITALS
U.S. News & World Report
2020-21
ORTHOPEDICS
Miami Valley Hospital

The advertisement features a photograph of an elderly man with white hair, wearing a dark blue t-shirt and shorts, running up a set of metal bleachers in a stadium. The background shows a clear blue sky and a chain-link fence. The text is overlaid on the image in white and blue. The Premier Health Orthopedics logo is in the top left. The main headline 'TOO OLD FOR WHAT?' is in large, bold, white letters. Below it, the patient's name and condition are listed. In the bottom right corner, there is a circular seal from U.S. News & World Report, indicating that Miami Valley Hospital is a 'High Performing Hospital' for Orthopedics for the 2020-21 period.

SILVER

Cross Platform

The Modern College of Design The Modern College of Design – Creativity Can Change the World

Credits:

Jessica Barry - President

Emily Shankland - Creative Director

Justin Morter - Art Director



BRONZE

Cross Platform

Real Art MinedXai – MinedXai

Credits:
Real Art Creative Team



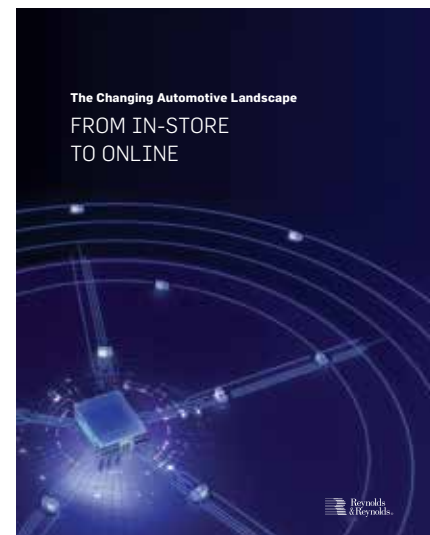
The Ohlmann Group Crayons to Classrooms – Crayons to Classrooms Rebranding

Credits:
Jon Brooks - Creative Direction & Design



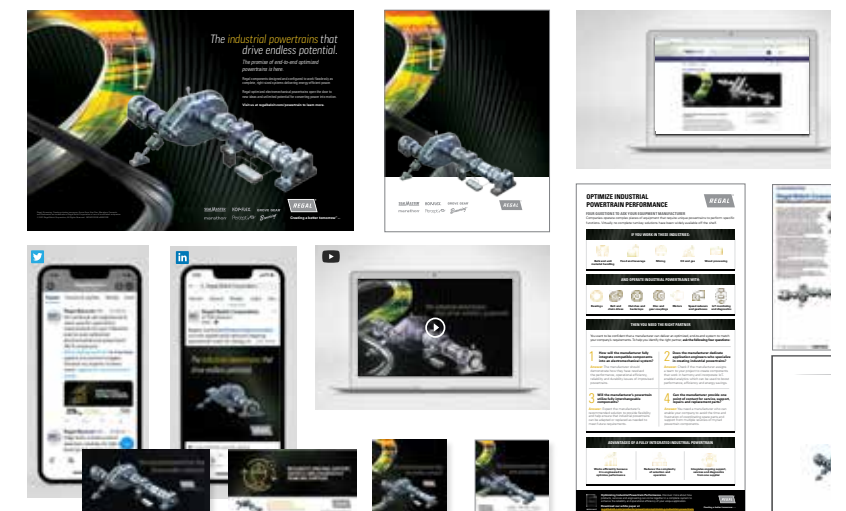
The Reynolds and Reynolds Company The Reynolds and Reynolds Company – Birth of Retail Anywhere

Credits:
Jeff Woo - Art Director
Adam Brixey - Video Director
Ashlin McMaken - Senior Marketing Specialist
David Zane - Senior Motion & 3D Graphic Designer
Casey Boyd - Graphic Design Specialist
Michael Edwards - Graphic Design Specialist
Katie Sabo - Video Producer
Matt Silver - Video Producer
Karen Hess - Video Producer



TriComB2B Regal Rexnord Corporation – Industrial Powertrain Campaign

Credits:
Lorie DeFries - Account Executive
Mike Bell - Vice President, Chief Creative Director
Kevin Meyers - Designer
Bill Weinstein - Creative Strategist
Michelle Crawley - Director, Public Relations
Josh McGee - Communications Specialist
Chris Celek - Content Developer



ENTRIES

Cross Platform

Real Art

Sinclair Community College –
Progress is Personal

Credits:
Real Art Creative Team



TriComB2B

Henny Penny –
Henny Penny NAFEM Campaign

Credits:
Mike Bell - Vice President, Chief Creative Officer
Whitney Alexander - Account Executive
Jess McClary - Developer
Dan Williams - Designer
Todd Miller - Development Lead



True Focus Media

Cargill Lewisburg West –
Cargill's Virtual Experience

Credits:
Jeff Long - Owner
Cheryl Brunow - Brand Manager, Cargill
Matt Cline - Videographer
Debra Friend - Copywriter & Project Organizer
Alex Zarfati - Video Editor
Kelly Settle - Head of Photography
Jeff Martinovici - Landing Page Designer



ELEMENTS OF ADVERTISING



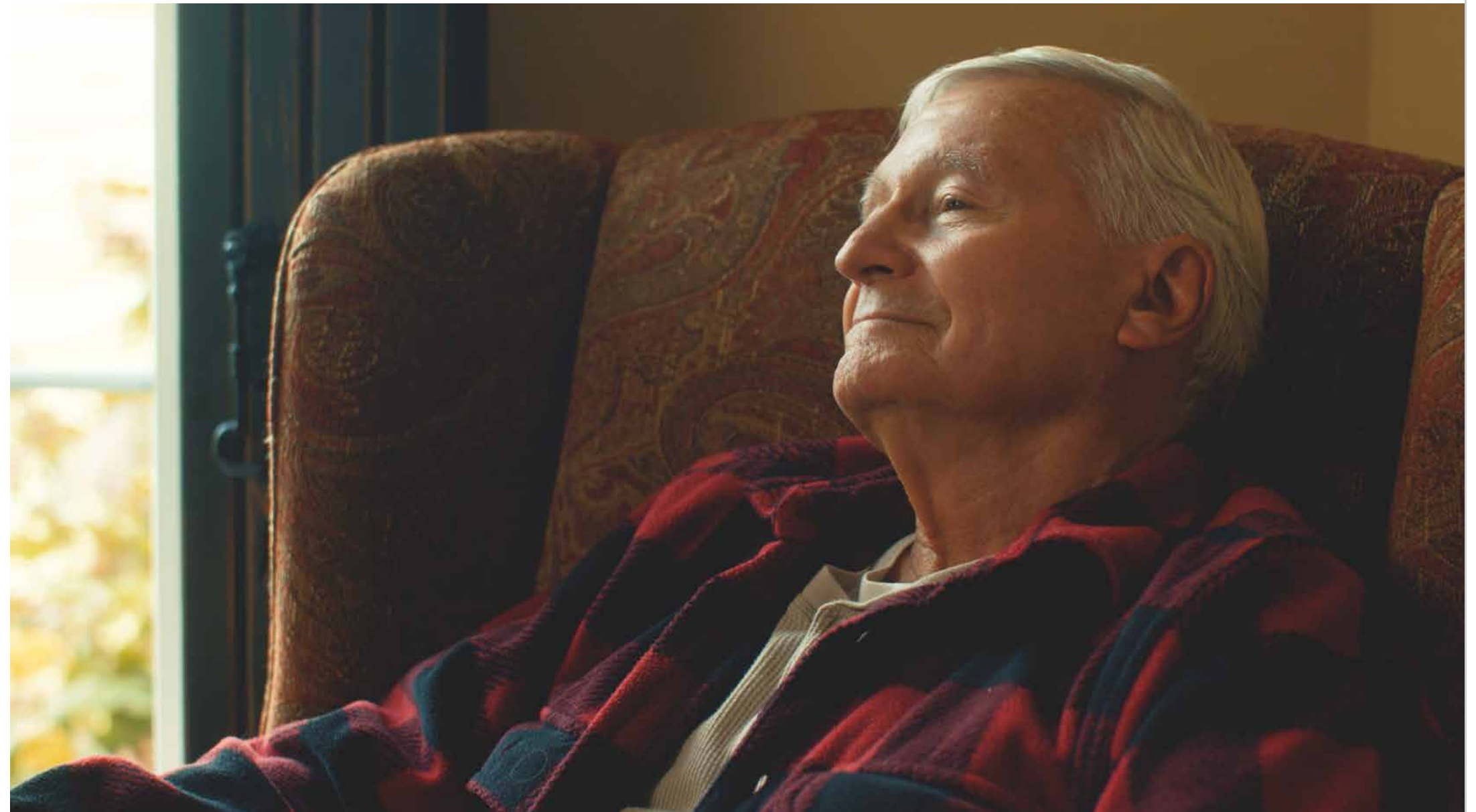


GOLD

Boom Crate Studios

Ohio's Hospice –
Power of Together Cinematography

Credits:
Brian Mercer - Cinematography
Kelly Mercer - Creative Director



GOLD

Elements of Advertising

Dayton Children's Hospital
Dayton Children's –
One Year of COVID-19 Editing



GOLD

Elements of Advertising

Jetpack

Jetpack –
12 Pins of Christmas Illustrations

Credits:
Aryn Landes - Illustrator
Tony Wartinger - Creative Director



SILVER

Elements of Advertising

Boom Crate Studios

Dayton Children's –
The Center for the Female Athlete
Cinematography

Credits:
Brian Mercer - Cinematography
Kelly Mercer - Creative Director



SILVER

Elements of Advertising

Dayton Children's Hospital
Dayton Children's –
One Year of COVID-19 Sound Design



SILVER

Kettering Health Kettering Health – Kettering Health Maternity Critters Illustrations

Credits:
Liz Sukowatery



SILVER

Elements of Advertising

Real Art
Petrossian –
Petrossian Mobile Cocktail Menu
Illustrations

Credits:
Real Art Creative Team
Octagon Creative Team



BRONZE

Elements of Advertising

Boom Crate Studios

Dayton Children's –
The Center for the Female
Athlete Manifesto Copywriting

Credits:
Kelly Mercer - Copywriting



Boom Crate Studios

Derwent –
Derwent Chromaflow
Influencer Animation

Credits:
Hunter Rupp - Designer & Animator
Kelly Mercer - Creative Director



Boom Crate Studios

Ohio's Hospice –
Power of Together
Copywriting

Credits:
Kelly Mercer - Copywriting



Boom Crate Studios

IS4S –
pntOS Logo Design

Credits:
Jake Rhinehart - Designer
Brian Mercer - Creative Director

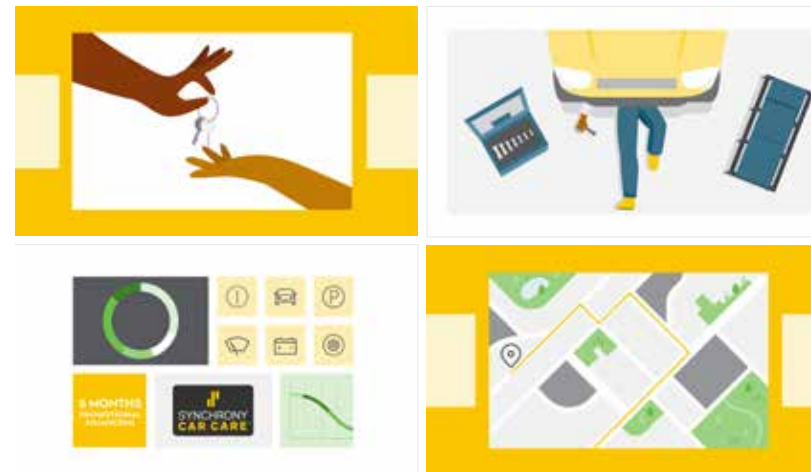


BRONZE

Elements of Advertising

Boom Crate Studios Synchrony – CareCare B2C Animation

Credits:
Jake Rhinehart - Designer & Animator
Kelly Mercer - Creative Director
Brian Mercer - Creative Director



Dayton Children's Hospital Dayton Children's – One Year of COVID-19 Cinematography



Fahlgren Mortine Emerson – Emerson Vaccine Infographic

Credits:
Michael Exner - Creative Director
Katie Tebbutt - Project Management
Stephen Pflug - Designer
Matt Young - Digital Support
Jude Divierte - Technical Director
Jocelyn Hodson - Account Management



Jetpack Jetpack – Jetpack Retro Series Illustrations

Credits:
Aryn Landes - Illustrator
Tony Wartinger - Creative Director



BRONZE

Jetpack mph.bank – mph.bank Animation Illustrations

Credits:
Aryn Landes - Illustrator
Tony Wartinger - Creative Director



Jetpack mph.bank – mph.bank Website Illustrations

Credits:
Aryn Landes - Illustrator
Tony Wartinger - Creative Director



Real Art Ohio Department of Health and Family Services – Trust Fall-Child Abuse Awareness Editing

Credits:
Real Art Creative Team



The Modern College of Design The Modern College of Design – The Modern Cornhole Shootout Logo Design

Credits:
Matt Flick - Vice President of Program
Development & Industry Relations



BRONZE

Elements of Advertising

The Ohlmann Group

The Ohlmann Group –
Ohlmann Group Candle
Animation

Credits:

Cody Rayn - Illustration & Animation

Jon Brooks - Creative Direction



ENTRIES

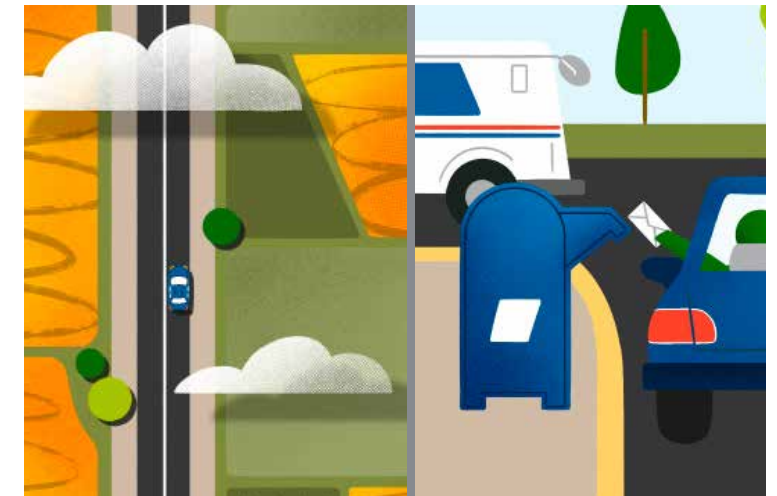
Boom Crate Studios Aruna Project – Aruna Project Illustrations

Credits:
Madison Hosier - Designer
Kelly Mercer - Creative Director



Boom Crate Studios Miami Valley Regional Planning Commission – MVRPC Air Quality Illustrations

Credits:
Anna Beneke - Designer
Jake Rhinehart - Designer
Kelly Mercer - Creative Director



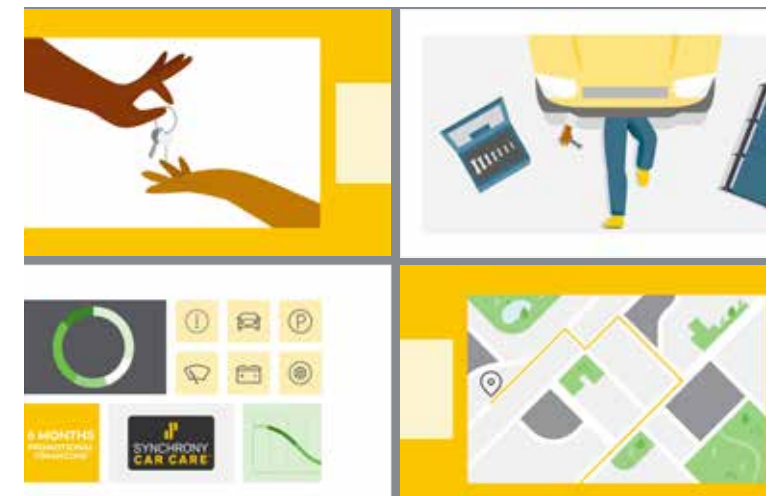
Boom Crate Studios Miami Valley Regional Planning Commission – MVRPC Rideshare Illustrations

Credits:
Madison Hosier - Designer
Jake Rhinehart - Designer
Kelly Mercer - Creative Director



Boom Crate Studios Synchrony – CarCare B2C Illustrations

Credits:
Anna Beneke - Designer
Hunter Rupp - Designer
Jake Rhinehart - Designer
Kelly Mercer - Creative Director
Brian Mercer - Creative Director

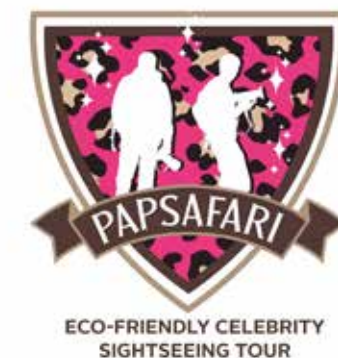


Dayton Children's Hospital Dayton Children's – Halloween Editing



DezignHive Papsafari – Papsafari Logo Design

Credits:
Kim Swigart - Chief Creative Officer



ENTRIES

DHProductions
Gem City Market –
Gem City Market Virtual Tour
Editing

Credits:
Dakota Fredette - Director of
Photography & Editor
Garet Foote - Photographer
Rick Davis - Producer



Fahlgren Mortine
Emerson –
Emerson Vaccine Animated
Video Animation

Credits:
Bill Marconi - Creative Direction
Michael Exner - Copywriting
Jocelyn Hodson - Account Management



Jetpack
mph.bank –
mph.bank Branding Logo Design

Credits:
Aryn Landes - Designer
Tony Wartinger - Creative Director

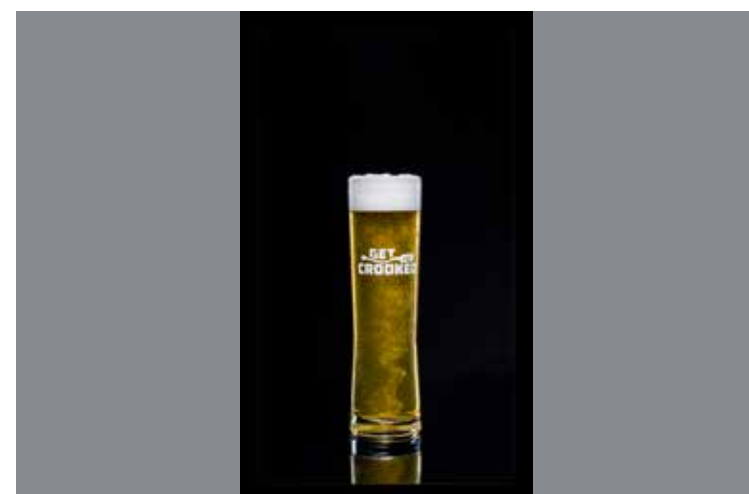


Jetpack
Sprague Services –
Sprague Devices Branding
Logo Design

Credits:
Tony Wartinger - Designer

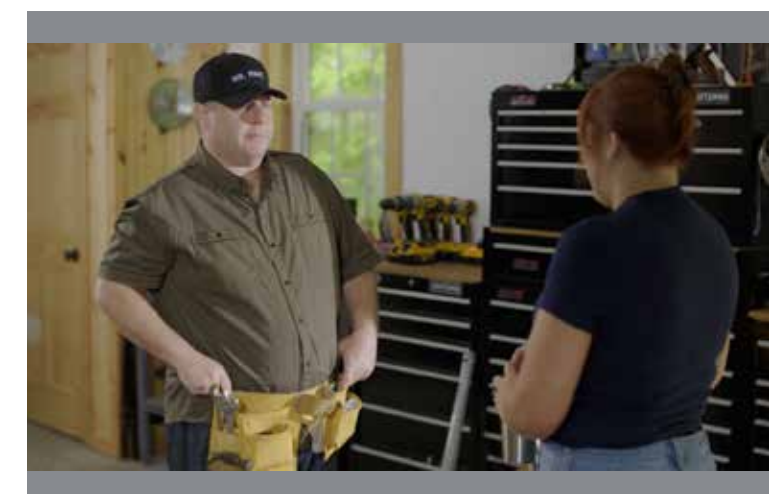


Kelly Ann Photography
Crooked Handle Brewing
Company –
Let's Get Crooked Photography



ManaVision, Inc
Albert Services –
Albert Services - "Mr. Fix-it"
Cinematography

Credits:
ManaVision, Inc



ENTRIES

True Focus Media

Cargill - Lewisburg West –
Cargill's Mini-Documentary
Editing

Credits:

Jeff Long - Owner

Cheryl Brunow - Brand Manager, Cargill

Matt Cline - Videographer

Debra Friend - Copywriter & Project Organizer

Alex Zarfati - Video Editor

Kelly Settle - Head of Photography



ADVERTISING INDUSTRY SELF-PROMOTION



GOLD

Advertising Industry Self-Promotion

Boom Crate Studios Boom Crate Studios – Boom Crate Holiday Gift

Credits:
Boom Crate Studios



GOLD

Advertising Industry Self-Promotion

Jetpack

Jetpack –
12 Pins of Christmas

Credits:
Aryn Landes - Illustrator
Tony Wartinger - Creative Director



SILVER

Advertising Industry Self-Promotion

Boom Crate Studios

AAF-Dayton –
2021 ADDYS Awards/Hermes Awards
Virtual Show

Credits:
Boom Crate Studios



SILVER

Advertising Industry Self-Promotion

The Ohlmann Group
The Ohlmann Group –
Ohlmann Group Candle Campaign

Credits:
Jon Brooks - Creative Director & Art Design
Cody Rayn - Animation & Illustration
Jim Hausfeld - Copy
Andy Kittles - Design
Kern Patton - Email Development
Gary Haschart - Production



BRONZE

Advertising Industry Self-Promotion

Jetpack Jetpack – Jetpack Retro Series

Credits:
Aryn Landes - Illustrator
Tony Wartinger - Creative Director



Real Art Real Art – 2021 Holiday Client Gift

Credits:
Real Art Creative Team



The Ohlmann Group The Ohlmann Group – Ohlmann Group Sizzle Reel

Credits:
Cody Rayn - Video Production &
Animation
Jim Hausfeld - Creative Direction
Jon Brooks - Creative Direction



The Ohlmann Group The Ohlmann Group – Ohlmann Group Website

Credits:
Jon Brooks - Creative Direction & Design
Andy Kittles - Design
Cody Rayn - Animation & Video
Jim Hausfeld - Copy
Jason Hart - Design
Meghen Murphy - Design



ENTRIES

Advertising Industry Self-Promotion

Dayton Children's Hospital
Dayton Children's –
Dayton Children's Staff
Holiday Gift



MarketMatch
MarketMatch –
MarketMatch Lockbox Mailer



Think Patented
Think Patented –
The Noodle Vol. 11

Credits:
Molly Hool - Designer
David McNerney - Vice President, Sales & Marketing, Partner
Kenneth O. McNerney - CEO & Managing Partner
Niels M. Winther - Managing Partner & Chairman



Think Patented
Think Patented –
Pocket Folder

Credits:
Molly Hool - Designer
Diana Renner - Account Executive
David McNerney - Vice President, Sales & Marketing, Partner
Kenneth O. McNerney - CEO & Managing Partner
Niels M. Winther - Managing Partner & Chairman



JUDGE'S AWARDS



Kelly Cooper Kwoka

JUDGE'S AWARD

The Modern College of Design
The Modern College of Design –
Creativity Can Change the World

Credits:
Jessica Barry - President
Emily Shankland - Creative Director
Justin Morter - Art Director



DISCOVER
THE POWER
OF DESIGN
THEMODERN.INFO/POWEROFDESIGN

The Modern College of Design is accredited by the ACCSC and registered with the State Board of Career Colleges and Schools (Registration #2023).
#PowerofDesign #TheModernCollegeofDesign

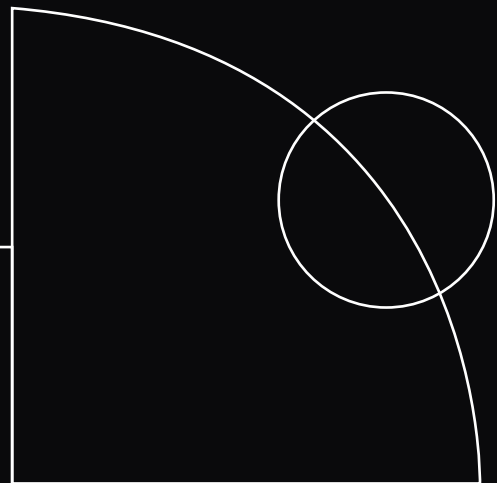
Jon Kowing

JUDGE'S AWARD

Real Art

Chipotle Mexican Grill –
Bag Design

Credits:
Real Art Creative Team



Bob Renock

JUDGE'S AWARD

Jetpack
mph.bank –
mph.bank Website

Credits:
Aryn Landes - Designer
Eric Ditmer - Developer
Tony Wartinger - Creative Director

save, manage, and grow

mph.bank is a new app that helps you save, manage and grow your money with a generous rewards program for referring friends.

[Get Started](#)



watch the video



Michelle Leland

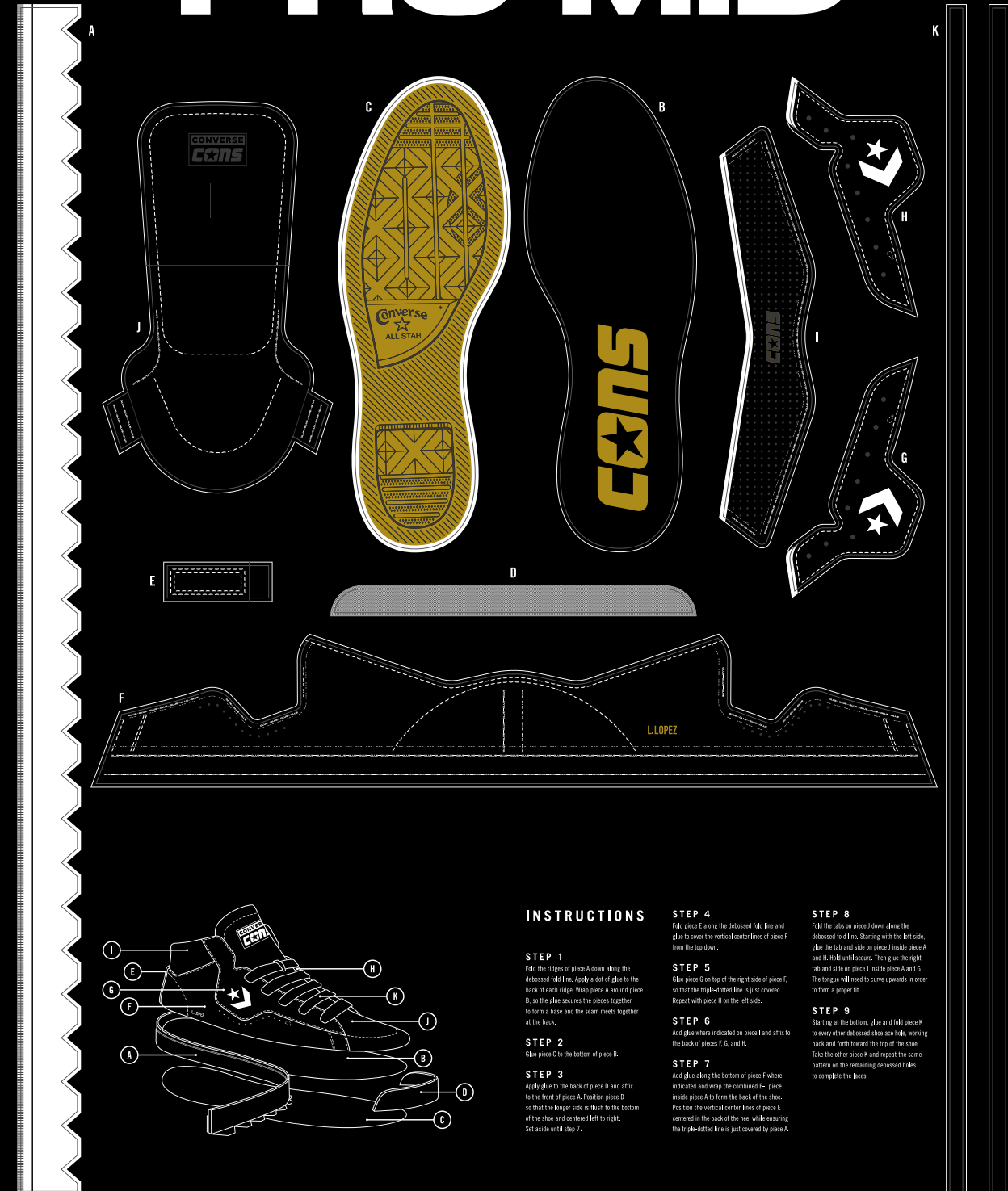
JUDGE'S AWARD

Real Art
Converse –
Louie Lopez Pro Mid Origami Poster

Credits:
Real Art Creative Team



LOUIE LOPEZ PRO MID



Introducing A New Award...

MOSAIC AWARD

AAF-Dayton is introducing a new, annual award. This inaugural year we are proud to announce the Mosaic Award. The purpose of the Mosaic Initiative aims to increase representation of diverse or marginalized groups and help to recognize and eliminate discrimination through creative work. The Mosaic Award highlights those making an effort through advertising and marketing to give a voice and opportunity to those under-represented, and work towards a more inclusive form of advertising and marketing. The Mosaic Award is given to the work the judges felt is most representative of the Mosaic Initiative.

MOSAIC AWARD



Boom Crate Studios Dayton Children's – The Center for the Female Athlete Campaign Credits: Boom Crate Studios



BEST OF SHOW



BEST OF SHOW

Real Art Ohio Department of Job and Family Services – Trust Fall - Child Abuse Awareness

Credits: Real Art Creative Team

During COVID-19, reports of child abuse fell.

Kids need your help.

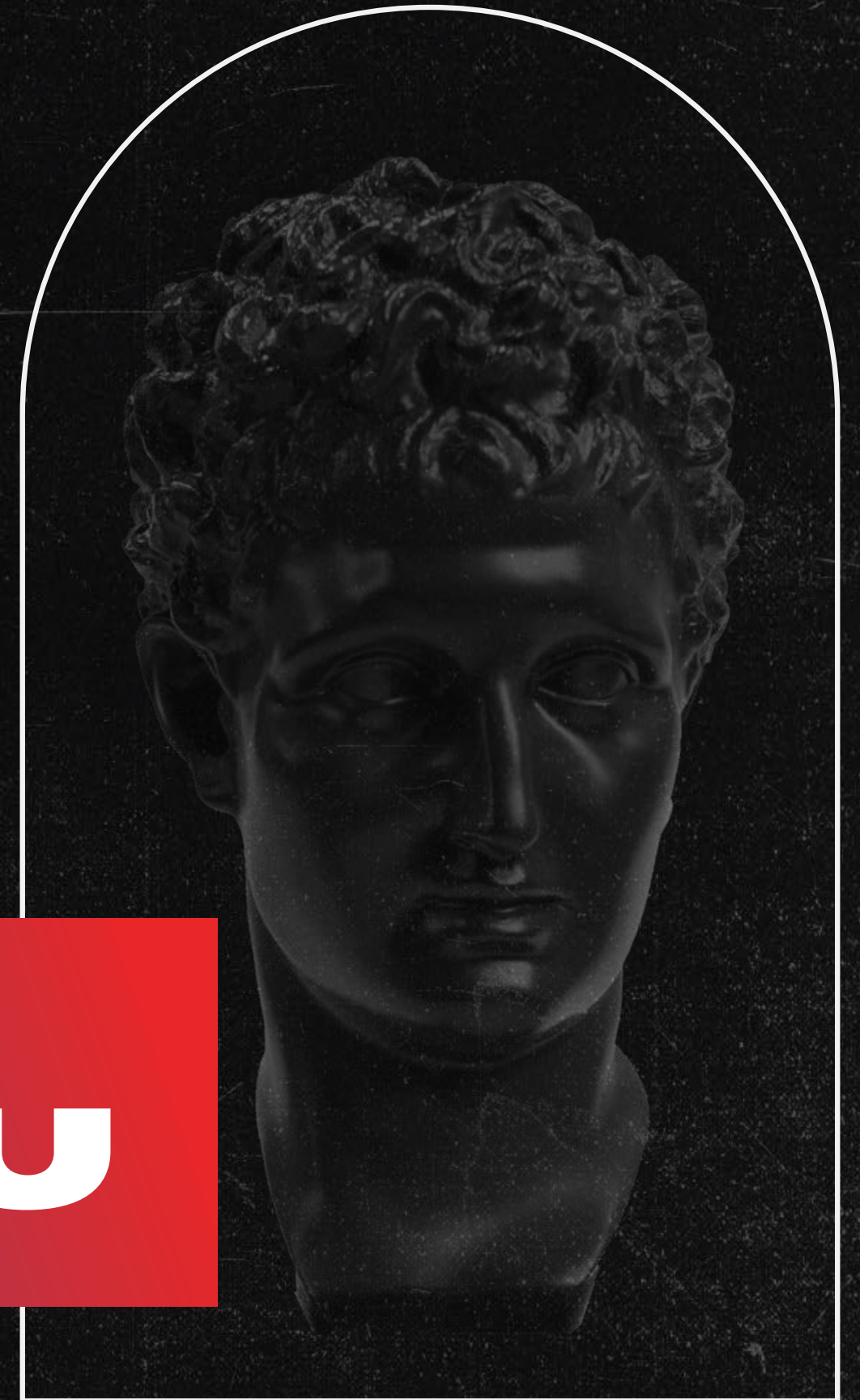
855-642-4453

(855-O-H-CHILD)

Ohio

Department of
Job and Family Services

aaf american
advertising
federation
dayton



From The American Advertising Federation-Dayton

THANK YOU